



**10A :**  
**Financial Strategies for Sustainability and Growth**  
**May 6, 2006**

*“Money is better than poverty, if only for financial reasons.”*  
**--Woody Allen**

**I. Introductions**

**II. Framework**

Strategic Analysis

**STRAT-E-GY/** n, pl -gies [Greek strategia generalship] 1: the art and science of meeting situations under conditions advantageous to one's own goals 2: a careful plan or method esp. for achieving an end 3: an adaptation or complex of adaptations that serves an important function in achieving success.

Decision-making  
Implementation  
Evaluation

**III. Activities**

“Financial Health Check-up”  
Internal Controls  
Financial Policies & Procedures  
Improving Cash Flow Management  
Diversifying Your Revenue  
For-profit Ventures & UBIT  
Linking Budget & Strategic Planning  
Reserves & Endowments

**IV. Lessons from the Field**

**V. Workshop evaluation**