

River Rally 2018

April 29–May 2 | Olympic Valley, California



Sponsorship Opportunities

River Rally is the premier national event for people protecting and restoring our nation's rivers. Unique in its focus on connecting peers, providing practical education, inspiring courage, and celebrating achievements, River Rally draws hundreds of people together every year including NGO staff, academics, agency and foundation representatives, industry innovators, volunteers, and concerned community members. This conference is now in its 19th year.

We invite you to join us as a sponsor for River Rally 2018. Your support of strong river champions for clean, ample, and affordable water for all is a smart investment in our shared future.

River Rally Sponsorship Opportunities

River Heroes Banquet Sponsor \$50,000 and above

Be featured as the lead sponsor for River Rally and the River Heroes Banquet. River Network's River Hero and James R. Compton Awards recognize and celebrate select individuals who have played leading roles in protecting our rivers and watersheds. This sponsorship enjoys all the "Lead Sponsor" benefits listed below, plus recognition in press releases about River Rally awards and special recognition from the podium during Wednesday night's festivities.

Sponsor a River Rally Theme \$15,000 and above

Help us to bring the best speakers and content to River Rally participants by sponsoring a workshop theme. Sponsorship enjoys the "Watershed" level benefits listed below.

2018 Workshop Themes:

- 1. Reconnecting to Rivers Through Restoration and Recreation** – In celebration of the 50th anniversary of the Wild and Scenic Rivers Act, workshops will highlight the many ways communities and individuals are connecting rivers through recreation and taking action to protect, restore, and conserve water for people and nature.
- 2. Mobilizing For Change Through Policy, Advocacy, and Civic Engagement** – Workshops under this theme will focus on protecting bedrock water laws, like the Clean Water Act, highlighting innovative state and local policies, and illuminating local community-led efforts to expand a national water protection movement in times of political turmoil.
- 3. Making Diversity, Inclusion, and Equity Real** – Building on an evolving national conversation on diversity in the environmental movement, workshops will show how to create inclusive and equitable solutions to water problems and approaches for diversifying organizations.
- 4. Expanding Impact Through Science, Technology, and Monitoring** – Workshops in this track will share innovations, best practices, and success stories about scientific and technical approaches, highlighting tools and resources river and water champions can use to expand their impact on the ground and in their organization.
- 5. Sustaining Strong Leaders, Organizations and Coalitions** – Workshops under this theme will offer information and skill-building opportunities on leadership and professional development, organizational and financial health, and topics in management, fundraising and communications to help nonprofit board and staff members be more effective in their river and watershed work.

Public Engagement Sponsor \$15,000

Support our connection with the local community. Possibilities include hosting a film festival, sponsoring a participatory art project, and bringing local teens to River Rally for a day of service-learning. Sponsorship enjoys the "Watershed" level benefits listed below.

Welcome Reception Sponsor \$10,000

Help us welcome all River Rally attendees on Sunday night at our Welcoming Reception with special guest speakers. Sponsorship enjoys the "River" level benefits listed below.

Hospitality Sponsor \$5,000


Host our coffee and snacks station available to all attendees between workshops. Sponsorship enjoys the "Stream" level benefits listed below.

River Rally Scholarship Fund

Donations of any amount are gratefully accepted

Many people are unable to attend River Rally without some kind of financial support. Foundations, companies, individuals, families, and public agencies all contribute to the River Rally Scholarship Fund that enables more than half of the participants to attend, who might not be able to otherwise. Without this generous support, Rally attendance would be greatly diminished and the watershed community at large would not have the skills, resources, and network to call on for assistance.

Sponsorship Levels and Benefits

Benefits 	Lead Sponsor (\$50k+)	Basin Sponsor (\$25k+)	Watershed Sponsor (\$15k+)	River Sponsor (\$10k+)	Stream Sponsor (\$5k+)	Brook Sponsor (\$2.5k+)	Spring Sponsor (\$1k+)
Number of Complimentary River Rally Registrations or Discount Amount	4 Free	3 Free	2 Free	1 Free	50% off one Registration	25% off one Registration	10% off one Registration
Complimentary Exhibit Space; *Priority Positioning	X*	X*	X*	X*	X	X	X
Recognition in River Rally Program, Mobile App, and On-Site Signage	X Logo	X Logo	X Logo	X Logo	X Name	X Name	X Name
Recognition in Welcome Reception	X Logo	X Logo	X Logo	X Logo	X Name	X Name	X Name
Ad in River Rally Program	X Full page	X 1/2 page	X 1/4 page	--	--	--	--
Recognition in River Network Annual Report	X	X	X	X	X	X	X
Recognition in River Currents E-newsletter and on Website	X Logo w/ link	X Logo w/ link	X Logo w/ link	X Logo w/ link	X Name w/ link	X Name w/ link	X Name w/ link

More Information

River Rally 2018 will feature several plenary speakers, more than 50 workshops ranging from beginning to advanced, the annual River Heroes Awards Banquet, and plenty of networking opportunities. In addition, we will offer field trips such as nature walks, paddle trips, science-related site visits, and hands-on conservation activities. Full information on River Rally is available at www.riverrally.org.

To become a River Rally supporter or for information on other partnership opportunities, please contact:

Jorie Emory, Director of Community Strategies
720-501-3660 • jemory@rivernetwork.org



Sponsor Pledge Form

Thank you for your interest in supporting River Rally 2018. Year after year, your support makes this event a success!

NAME	TITLE	COMPANY/ORGANIZATION	
ADDRESS	CITY	STATE	ZIP
PHONE	EMAIL		

SPONSORSHIP

I/We want to support River Rally 2018 at the level/amount of \$_____

For all sponsors:

- ☐ I/We would like to decline all benefits.
- ☐ I/We would like to decline all benefits that are not tax deductible.

SCHOLARSHIP FUND

To enable more river and watershed advocates to attend, gifts of any amount to the River Rally Scholarship fund are welcome. Gifts of \$1,000 or more are recognized at the same levels as sponsorships.

- ☐ Yes, I/we would like to make a special gift dedicated exclusively to River Rally scholarships of \$_____.

PAYMENT INFORMATION

- ☐ A check payable to River Network is enclosed.

OR I would like to charge a credit card:

- ☐ Visa
- ☐ MasterCard
- ☐ Discover
- ☐ American Express

CARD NUMBER	NAME ON CARD	EXP DATE	
BILLING ADDRESS	CITY	STATE	ZIP
SIGNATURE	DATE		

RETURN THIS FORM TO:

River Network, Attn: Accounting
PO Box 21387
Boulder, CO 80308

Contact Jorie Emory with questions or to discuss sponsorship or scholarship fund giving:
phone: 720-501-3660 | email: jemory@rivernetwork.org | www.riverrally.org