



SPONSORSHIP OPPORTUNITIES



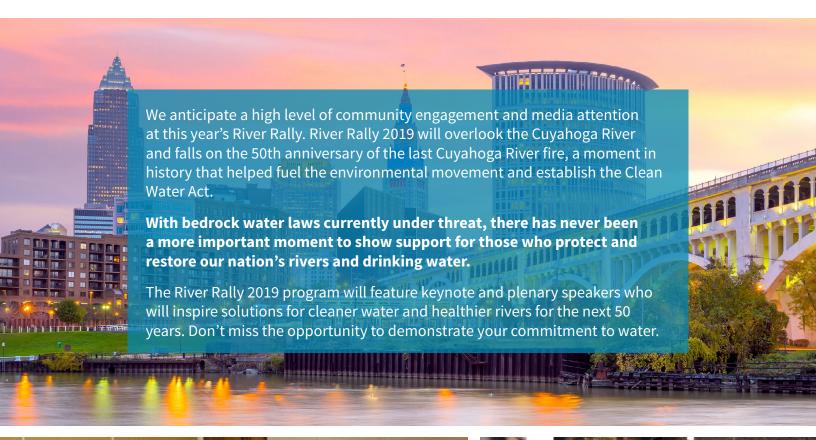
River Rally 2019
June 21-24
Cleveland, Ohio

River Network is the foremost nonprofit connecting over 6,000 water-focused organizations and agencies, businesses, and communities for greater local impact and healthier rivers across the U.S.

ABOUT RIVER RALLY 2019

River Rally is the premier national annual event for people working for cleaner water and healthier rivers across the U.S. This vibrant and inclusive conference brings innovators, thought leaders, and staff from our network of over 6,000 local groups together to discuss urgent water issues and gain practical knowledge and hope essential to a future where healthier rivers and clean water are paramount. **We believe businesses play a vital role in that future.**

Showcase your business's commitment to water as a sponsor of River Rally.







SPONSOR RALLY

Sponsoring River Rally engages local groups that influence customers in your key markets and promotes visibility and awareness with a diverse group of water conservation leaders.

EVENT SPONSORSHIP LEVELS AND BENEFITS

BENEFITS	LEAD SPONSOR (\$50K+)	BASIN SPONSOR (\$25K+)	WATERSHED SPONSOR (\$15K+)	RIVER SPONSOR (\$10K+)	STREAM SPONSOR (\$5K+)	BROOK SPONSOR (\$2.5K+)	SPRING SPONSOR (\$1K+)
Number of Complimentary River Rally Registrations or Discount Amount	4 Free	3 Free	2 Free	1 Free	50% off one registration	25% off one registration	10% off one registration
Your Business's Announcement or Video at One Event	X	X	-	-	-	-	-
Complimentary Exhibit Space, Priority Positioning*	X*	X*	X*	X*	Х	Х	Х
Ad in River Rally Program	X Full page	X ½ page	X ¼ page	_	_	_	_
Recognition in River Rally Program, Mobile App, and On-Site Signage	X Logo	X Logo	X Logo	X Logo	X Logo	X Name only	X Name only
Recognition in <i>River Voices</i> E-newsletter and on Website	X Logo w/ link	X Logo w/ link	X Logo w/ link	X Logo w/ link	X Logo w/ link	X Name w/ link	X Name w/ link
Recognition in River Network Annual Report	Х	Х	Х	Х	Х	Х	Х

Special Opportunities for Sponsors

For sponsors at the Lead or Basin levels, we offer several opportunities for unique recognition: the welcome reception, our River Heroes banquet, coffee or snack breaks, or community engagement or service-learning events such as field trips or film night. Please let us know if you are interested in becoming a primary sponsor of any of these events on the attached form.

THANK YOU TO A FEW OF OUR 2018 SPONSORS



















ADDITIONAL OPPORTUNITIES FOR BUSINESSES

Exhibit at Rally

River Rally is an ideal venue for exhibitors to:

- Build new connections to expand your company's impact.
- Grow visibility and awareness for your products and services.
- Demonstrate your commitment to a clean water future.

Sponsors receive complimentary exhibit space. Exhibit-only Pricing: \$250—River Network Paid Group Members/ \$500—Free members or Non-members

Product Giveaways

Your contribution of goods or services puts your brand in front of influential water professionals, recreation enthusiasts, and environmental leaders. We warmly accept most product or service donations. Product donations may be used as door prizes or provided to attendees during events or breaks and will be promoted on River Network's social media accounts and in emails during River Rally.

River Rally Scholarship Fund

Many hard-working individuals of diverse backgrounds are unable to attend River Rally without financial support. Every year, the generosity of businesses, foundations, public agencies, and individuals makes it possible for those individuals to attend River Rally. Donations of any amount are gratefully accepted towards our goal of \$100,000 and will be acknowledged during the event.

"Patagonia has partnered with River Network because they are an effective national conservation group whose mission is focused on helping thousands of local groups succeed. Through individualized assistance, publications, and training workshops, River Network's programs provide critical and timely information to community-based groups. We encourage other corporations to support River Network's efforts to advocate for healthier rivers and watersheds." –Yvon Chouinard, Patagonia

SPONSOR PLEDGE FORM

Thank you for your interest in supporting River Rally 2019. Year after year, your support makes this event a success! TITLE NAME COMPANY/ORGANIZATION **ADDRESS** CITY STATE ZIP **PHONE EMAIL SPONSORSHIP** I/We want to support River Rally 2019 at the level/amount of \$_ For Lead or Basin sponsors: I/We would like to be a primary sponsor of this event: _____ For all sponsors: ☐ I/We would like to decline all benefits. ☐ I/We would like to decline all benefits that are not tax deductible. **SCHOLARSHIP FUND** Gifts of any amount to the River Rally Scholarship Fund are welcome. Gifts of \$1,000 or more are recognized at the same levels as sponsorships. ☐ Yes, I/we would like to make a special gift dedicated exclusively to River Rally scholarships of \$_ **PAYMENT INFORMATION** ☐ Pay online. Visit www.rivernetwork.org to make your payment through our secure system. ☐ A check payable to River Network is enclosed. OR I would like to charge a credit card: ☐ MasterCard Visa Discover ☐ American Express **CARD NUMBER** NAME ON CARD **EXP DATE BILLING ADDRESS** CITY **STATE** ZIP

RETURN THIS FORM TO:

DATE

SIGNATURE

River Network | Attn: Accounting | P.O. Box 21387, Boulder, CO 80308

Contact Radha Marcum with questions or to discuss sponsorship or scholarship fund giving: phone: 720.676.6189 | email: rmarcum@rivernetwork.org