



SPONSORSHIP OPPORTUNITIES



River Rally 2019
June 21–24
Cleveland, Ohio

River Network is the foremost nonprofit connecting over 6,000 water-focused organizations and agencies, businesses, and communities for greater local impact and healthier rivers across the U.S.

Headquarters: PO Box 21387, Boulder, CO 80308 • 720.676.6189 • riverrally@rivernetwork.org

ABOUT RIVER RALLY 2019

June 21–24 ♦ Cleveland, Ohio

River Rally is the premier national annual event for people working for cleaner water and healthier rivers across the U.S. This vibrant and inclusive conference brings innovators, thought leaders, and staff from our network of 6,000+ local NGOs, agencies, tribal groups, and utilities together to discuss urgent water issues and gain practical knowledge and hope essential to a future where healthier rivers and clean water are paramount. **We believe everyone plays a vital role in that future.**

Showcase your commitment to water as a sponsor of River Rally.



We anticipate a high level of community engagement and media attention at this year's River Rally. River Rally 2019 will overlook the Cuyahoga River and falls on the 50th anniversary of the last Cuyahoga River fire, a moment in history that helped fuel the environmental movement and establish the Clean Water Act.

With bedrock water laws currently under threat, there has never been a more important moment to show support for those who protect and restore our nation's rivers and drinking water.

The River Rally 2019 program will feature keynote and plenary speakers who will inspire solutions for cleaner water and healthier rivers for the next 50 years. Don't miss the opportunity to demonstrate your commitment to water.



SPONSOR RALLY

June 21–24  Cleveland, Ohio

Sponsoring River Rally engages local groups that influence customers in your key markets and promotes visibility and awareness with a diverse group of water conservation leaders.

EVENT SPONSORSHIP LEVELS AND BENEFITS

BENEFITS	LEAD SPONSOR (\$50K+)	BASIN SPONSOR (\$25K+)	WATERSHED SPONSOR (\$15K+)	RIVER SPONSOR (\$10K+)	STREAM SPONSOR (\$5K+)	BROOK SPONSOR (\$2.5K+)	SPRING SPONSOR (\$1K+)
Number of Complimentary River Rally Registrations or Discount Amount	4 Free	3 Free	2 Free	1 Free	50% off one registration	25% off one registration	10% off one registration
Your Announcement or Video at One Event	X	X	—	—	—	—	—
Complimentary Exhibit Space, Priority Positioning*	X*	X*	X*	X*	X	X	X
Ad in River Rally Program	X Full page	X ½ page	X ¼ page	—	—	—	—
Recognition in River Rally Program, Mobile App, and On-Site Signage	X Logo	X Logo	X Logo	X Logo	X Logo	X Name only	X Name only
Recognition in <i>River Voices</i> E-newsletter and on Website	X Logo w/ link	X Logo w/ link	X Logo w/ link	X Logo w/ link	X Logo w/ link	X Name w/ link	X Name w/ link
Recognition in River Network Annual Report	X	X	X	X	X	X	X

Special Opportunities for Sponsors

For sponsors at the Lead or Basin levels, we offer several opportunities for unique recognition: the welcome reception, our River Heroes banquet, coffee or snack breaks, or community engagement or service-learning events such as field trips or film night. Please let us know if you are interested in becoming a primary sponsor of any of these events.

THANK YOU TO A FEW OF OUR 2018 SPONSORS

patagonia



WATER
FOUNDATION



PRADCO
OUTDOOR BRANDS
SINCE 1894



URBAN  **Waters**
LEARNING NETWORK

The **WALTON FAMILY**
FOUNDATION

ADDITIONAL OPPORTUNITIES FOR SPONSORS

River Rally Scholarship Fund

Many hard-working individuals of diverse backgrounds are unable to attend River Rally without financial support. Every year, the generosity of businesses, foundations, public agencies, and individuals makes it possible for those individuals to attend River Rally. Donations of any amount are gratefully accepted towards our goal of \$100,000 and will be acknowledged during the event.

Exhibit at Rally

River Rally is an ideal venue for exhibitors to:

- Build new connections to expand your company's impact.
- Grow visibility and awareness for your products and services.
- Demonstrate your commitment to a clean water future.

Sponsors receive complimentary exhibit space.

Exhibit-only Pricing: \$250—River Network Paid Group Members/
\$500—Free members or Non-members

Product Giveaways

If you make products that relate to our audience in a meaningful way, your contribution of these can place your brand in front of influential water professionals, recreation enthusiasts, and environmental leaders. We warmly accept most product or service donations. Product donations may be used as door prizes or provided to attendees during events or breaks and will be promoted on River Network's social media accounts and in emails during River Rally.

"Patagonia has partnered with River Network because they are an effective national conservation group whose mission is focused on helping thousands of local groups succeed. Through individualized assistance, publications, and training workshops, River Network's programs provide critical and timely information to community-based groups. We encourage other corporations to support River Network's efforts to advocate for healthier rivers and watersheds." –Yvon Chouinard, Patagonia

Learn more about River Rally at www.riverrally.org and River Network's partnerships at www.rivernetwork.org.

To become a River Rally supporter or for information about other partnership opportunities, please contact:
Radha Marcum, Marketing & Communications Director
720.676.6189, rmarcum@rivernetwork.org

SPONSOR PLEDGE FORM

Thank you for your interest in supporting River Rally 2019. Year after year, your support makes this event a success!

NAME	TITLE	COMPANY/ORGANIZATION	
ADDRESS	CITY	STATE	ZIP
PHONE	EMAIL		

SPONSORSHIP

I/We want to support River Rally 2019 at the level/amount of \$_____

For Lead or Basin sponsors:

I/We would like to be a primary sponsor of this event: _____

For all sponsors:

☐ I/We would like to decline all benefits. ☐ I/We would like to decline all benefits that are not tax deductible.

SCHOLARSHIP FUND

Gifts of any amount to the River Rally Scholarship Fund are welcome. Gifts of \$1,000 or more are recognized at the same levels as sponsorships.

☐ Yes, I/we would like to make a special gift dedicated exclusively to River Rally scholarships of \$_____.

PAYMENT INFORMATION

☐ Pay online. Visit www.rivernetwork.org to make your payment through our secure system.

☐ A check payable to River Network is enclosed.

OR I would like to charge a credit card:

☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

CARD NUMBER	NAME ON CARD	EXP DATE	
BILLING ADDRESS	CITY	STATE	ZIP
SIGNATURE	DATE		

RETURN THIS FORM TO:

River Network | Attn: Accounting | P.O. Box 21387, Boulder, CO 80308

Contact Radha Marcum with questions or to discuss sponsorship or scholarship fund giving:
phone: 720.676.6189 | email: rmarcum@rivernetwork.org

www.riverrally.org