

River Rally 2017

May 8–11 | Grand Rapids, Michigan



Sponsorship Opportunities

River Rally is the premier national event for people protecting and restoring our nation's rivers. Unique in its focus on connecting peers, providing practical education, inspiring courage, and celebrating achievements, River Rally draws hundreds of people together every year including NGO staff, academics, agency and foundation representatives, industry innovators, volunteers, and concerned community members. This conference is now in its 18th year.

We invite you to join us as a sponsor for River Rally 2017. Your commitment to work with us in support of strong river champions, clean water, and ample water is a smart investment in our shared future. Your support will help a more diverse and inclusive audience gain access to solutions, grow their peer networks, and gain valuable knowledge.

Special River Rally Sponsorship Opportunities

River Heroes Banquet Sponsor \$50,000 and above

Be featured as the lead sponsor for River Rally and the River Heroes Banquet. River Network's River Hero and James R. Compton Awards recognize and celebrate select individuals who have played leading roles in protecting our rivers and watersheds. This sponsorship enjoys all the "Lead Sponsor" benefits listed below, plus recognition in press releases about the River Rally awards and special recognition from the podium during Thursday night's festivities.

Sponsor a River Rally Theme \$15,000 and above

Help us to bring the best speakers and content to River Rally participants by sponsoring a workshop theme. Sponsorship enjoys the "Watershed" level benefits listed below.

2017 Workshop Themes:

1. Tackling the Drinking Water Crisis and Water Affordability
2. Restoring Urban Rivers and Achieving Resiliency
3. Connecting Communities to Rivers and Recreation
4. Protecting and Restoring Flows
5. Growing Organizational Momentum and Impact
6. Reducing Pollution and Safeguarding Clean Water

Mobile App Sponsor \$15,000

A message or advertisement from you will be seen each time the conference mobile app is opened by participants. Bring this wonderful tool and technology to River Rally participants for the first time! Sponsorship enjoys the "Watershed" level benefits listed below.

Teen Rally Sponsor \$10,000

Help us welcome local high school students to River Rally for a day of programs that exposes them to career options in watershed conservation, including a workshop and service learning field trip alongside professionals from the field. Sponsorship enjoys the "River" level benefits listed below.

Hospitality Sponsor \$5,000

Host our coffee and snacks station available to all attendees between workshops. Sponsorship enjoys the "Stream" level benefits listed below.




River Rally Scholarship Fund Fund Goal of \$50,000

Donations of any amount are gratefully accepted

Many people are unable to attend River Rally without some kind of financial support. Foundations, companies, individuals, families, and public agencies all contribute to the River Rally Scholarship Fund that enables more than half of the participants to attend who might not be able to otherwise. Without this generous support, Rally attendance would be greatly diminished and the watershed community at large would not have the skills, resources, and network to call on for assistance.

Sponsorship Levels and Benefits

| Benefits  | Lead Sponsor (\$50k+) | Basin Sponsor (\$25k+) | Watershed Sponsor (\$15+) | River Sponsor (\$10+) | Stream Sponsor (\$5k+) | Brook Sponsor (\$2.5k+) | Spring Sponsor (\$1k+) |
|---|------------------------------|-------------------------------|----------------------------------|------------------------------|-------------------------------|--------------------------------|-------------------------------|
| Number of Complimentary River Rally Registrations or Discount Amount | 4 Free | 3 Free | 2 Free | 1 Free | \$400 off | \$200 off | \$100 off |
| Complimentary Exhibit Space;*Priority Positioning | X* | X* | X* | X* | X | X | X |
| Recognition in River Rally Program and On-Site Signage | X Logo | X Logo | X Logo | X Logo | X Name | X Name | X Name |
| Recognition in Welcome Reception | X Logo | X Logo | X Logo | X Logo | X Name | X Name | X Name |
| Ad in River Rally Program | X Full page | X 1/2 page | X 1/4 page | -- | -- | -- | -- |
| Recognition in River Network Annual Report | X | X | X | X | X | X | X |
| Recognition in River Currents E-newsletter and on Website | X Logo w/ link | X Logo w/ link | X Logo w/ link | X Logo w/ link | X Name w/ link | X Name w/ link | X Name w/ link |

More Information

River Rally 2017 will feature several plenary speakers, more than 45 workshops ranging from beginning to advanced, the annual River Heroes Awards Banquet, and plenty of networking opportunities. In addition, we will offer field trips such as nature walks, paddle trips, science-related site visits, and hands-on conservation activities. Full information on River Rally is available at www.riverrally.org.

To become a River Rally supporter or for information on other partnership opportunities, please contact:

Jorie Emory
 Director of Community Strategies
 720-501-3660
jemory@rivernetwork.org

Sponsor Pledge Form

Thank you for your interest in supporting River Rally 2017. Year after year, your support makes this event a success!

| | | | | |
|---------|-------|----------------------|-----|--|
| NAME | TITLE | COMPANY/ORGANIZATION | | |
| ADDRESS | CITY | STATE | ZIP | |
| PHONE | EMAIL | | | |

SPONSORSHIP

I/We want to support River Rally 2017 at the level/amount of \$_____

For all sponsors:

- I/We would like to decline all benefits.
- I/We would like to decline all benefits that are not tax deductible.

SCHOLARSHIP FUND

To enable more river and watershed advocates to attend, gifts of any amount to the River Rally Scholarship fund are welcome. Gifts of \$1,000 or more are recognized at the same levels as sponsorships.

- Yes, I/we would like to make a special gift dedicated exclusively to River Rally scholarships of \$_____.

PAYMENT INFORMATION

- A check payable to River Network is enclosed.

OR I would like to charge a credit card:

- Visa
- MasterCard
- Discover
- American Express

| | | | |
|-----------------|--------------|----------|-----|
| CARD NUMBER | NAME ON CARD | EXP DATE | |
| BILLING ADDRESS | CITY | STATE | ZIP |
| SIGNATURE | DATE | | |

RETURN THIS FORM TO:

River Network, Attn: Accounting
PO Box 21387
Boulder, CO 80308

Contact Jorie Emory with questions or to discuss sponsorship or scholarship fund giving:
phone: 707-499-3912 | email: jemory@rivernetwork.org | www.riverrally.org