

EDUCATION



INSPIRATION

CELEBRATION



April 29–
May 2, 2018
Olympic Valley,
California

AGENDA

SUNDAY, APRIL 29 TH		
5:15pm–6:00pm	Newcomer’s Welcome	Mountain Pizzeria
6:00pm–8:00pm	River Rally 2018 Welcome & Opening Reception	Grand Sierra AB
MONDAY, APRIL 30 TH		
7:30am–9:15am	Breakfast & Keynote	Grand Sierra AB
9:30am–11:00am	Workshops	Various
11:30am–12:45pm	Lunch & Plenary	Grand Sierra AB
1:00pm–2:30pm	Workshops	Various
3:00pm–4:30pm	Workshops	Various
4:30pm–6:00pm	People of Color: We’re in the Movement	Mountain Pizzeria
8:00pm–10:00pm	Dinner On-Your-Own	
8:00pm–10:00pm	Wild & Scenic Film Festival	Grand Sierra AB
TUESDAY, MAY 1 ST		
7:30am–9:15am	Breakfast, Plenary, & Table Top Discussions	Grand Sierra AB
9:30am–11:00am	Workshops	Various
11:30am–6:00pm	Field Trips	Various
4:30pm–6:00pm	Conservation Impact Happy Hour	Sandy’s Pub
6:30pm–8:00pm	Dinner On-Your-Own	
8:00pm–10:00pm	“Come Kick it With Us” Open Mic	Mountain Pizzeria
WEDNESDAY, MAY 2 ND		
7:30am–9:15am	Breakfast & Plenary	Grand Sierra AB
9:15am–9:45am	Group Photo	TBD
9:45am–11:15am	Workshops	Various
11:30am–12:45pm	Lunch & Plenary Panel	Grand Sierra AB
1:00pm–2:30pm	Workshops	Various
3:00pm–4:30pm	Workshops	Various
5:30pm–6:30pm	Cocktail Reception	Grand Sierra Lobby
6:30pm–8:30pm	River Heroes Banquet	Grand Sierra AB
8:30pm–11:00pm	Live Music & Celebration	Grand Sierra AB

TELL US WHAT YOU THINK

Please let us know how we did this year! Give us feedback through our River Rally event app, or take our online survey here: www.surveymonkey.com/r/RiverRally2018

We also appreciate your feedback about individual workshops, which can be done through the app or submitted on hard copy evaluations in each workshop room. Results help us continue improving Rally every year.

WELCOME TO RIVER RALLY 2018

Dear friends and colleagues,

Welcome to River Rally 2018 in gorgeous Olympic Valley, CA. With snow on the mountains, the Truckee River flowing by, and the clear azure waters of Lake Tahoe just down the road, we will literally be surrounded by water. What a perfect place to celebrate the 50th anniversary of the Wild and Scenic Rivers Act, gain new knowledge through over 80 learning opportunities (plenaries/keynotes, more than 70 practical workshops organized into five important themes, field trips, movies, etc.), catch up with old friends, and make new connections.



NICOLE SILK

If you are new to River Rally, you are in for a treat. Rally has a welcoming and inclusive culture and a vibrant energy. Every year, we move to a new location to connect you with people whom you wouldn’t otherwise know or be able to learn from. We carry with us nationally relevant issues and perspectives from other regions, infusing the gathering with new ideas from around the country and elevating hope for a future where healthy rivers and clean water are paramount. You can follow a theme through the entire event (e.g. *Reconnecting to Rivers through Restoration and Recreation*) or customize your journey by selecting content from across all five themes.

Come ready with your hiking boots and dancing shoes, business cards, and open heart. This is the place to connect with the network of people from across the country (and around the world) who care about healthy rivers and clean water—conservationists, advocates, scientists, lawyers, philanthropists and fundraisers, business leaders, volunteers, and concerned community members. Your job is to get as much from this event as possible—feed your soul, fill your heart, and expand your mind. Our goal is for you to leave with new energy and a refreshed perspective.

As with all River Rally programs, we begin with an opening reception the evening of the first day (April 29) and close with the River Heroes Banquet and live music on the evening of the last day (May 2). In between, you’ll be kept busy during the day with plenaries, keynotes, workshops, and field trips. The fun continues every evening with social time with your peers, movies about connecting people and saving rivers, open mic (bring your talent!), music, and conversation. If your interests include the Wild and Scenic Rivers Act or urban rivers, don’t forget to join us early if you signed up for those pre-conference opportunities.

Welcome to Lake Tahoe!



Nicole Silk, President
River Network

CELEBRATING 50 YEARS OF WILD & SCENIC RIVERS

From the remote rivers of Alaska, Idaho and Oregon to rivers threading through the countryside of New Hampshire, Ohio and Massachusetts, free-flowing rivers are an essential feature in the American landscape—and in our collective imagination of wild places. As we mark the 50th anniversary of the Wild & Scenic Rivers Act, we look back at the history of this important legislation and celebrate the many reasons why wild matters. Throughout River Rally this year, we will be learning about and celebrating the Wild & Scenic Rivers Act. This programming includes:

WILD & SCENIC RIVERS PRE-CONFERENCE MEETING
SUNDAY, APRIL 29TH, 12:00pm–4:00pm, GRAND SIERRA AB
Wild and Scenic River leaders are gathering to map out some concrete actions and goals to work together on behalf on wild rivers. The meeting seeks participation from NGOs and our essential agency partners.

KEYNOTE: WILD & SCENIC RIVERS—AN AMERICAN LEGACY
MONDAY, APRIL 30TH, 7:30am–9:00am, GRAND SIERRA AB
River Rally’s first keynote sets the stage for a Wild & Scenic celebration. First, join us for a screening of PROTECTED: A Wild & Scenic River Portrait (12 min)* following river paddler, author, and conservationist Tim Palmer through the enchanting waters of Oregon’s Wild Rivers Coast, which has the highest concentration of National Wild & Scenic Rivers in the US.

We welcome Tim Palmer for a keynote talk to share the history and significance of the Wild and Scenic Rivers Act and why this legislation is so important for protecting the natural wonder of our last wild places. We’ll close the program with a short clip of River Connections, Partnership Wild and Scenic Rivers (3 min)*, a film following river stewards on three rivers and highlights the inspiration, complexities, and joy behind communities coming together to protect rivers.

WILD & SCENIC FILM FESTIVAL
8:00pm–10:30pm, GRAND SIERRA AB
River Network presents an evening screening of thought-provoking and beautiful documentaries that highlight our need to protect our natural landscapes and resources. With support from SYRCL, we will be screening short films that have been masterfully created to inspire possible solutions and re-ignite our passion to restore our environment. We are also screening one feature length film. This event will be open to the public, so please be sure to wear your River Rally name badge for free admission. Our film program will include:

A Letter to Congress (3 min)* Wallace Stegner’s 1960 letter to Congress about the importance of wilderness is the framework for a new message, one in which our unified voice can help prevent the transfer of our most valuable heritage—our public lands—to private and corporate interests.

The Salmon Will Run (16 min)* This is the story of River Rally panelist Chief Caleen Sisk of the Winnemem Wintu tribe and the journey to bring our salmon home. Though they are not a federally recognized tribe and are small in numbers, the Winnemem Wintu have made tremendous strides in achieving their mission, galvanizing people across the country and making their way into federal agency meeting rooms.

A River’s Reckoning (10min)*Paul Bruchez is a 5th generation rancher in the headwaters of the Colorado River, where he also runs a fly-fishing guide service. In 2002, severe drought devastated the Colorado River and their ranching operations, while a simultaneous cancer diagnosis in the family challenged Paul and his younger brother Doug to grab the reins of the family business.

Every Bend (8 min)* Three Montanans talk about how clean, free-flowing, wild rivers enrich their lives. We focus on the power of the Wild and Scenic Rivers Act and how it has benefited just a few Montana rivers, and relatively few nationwide. In doing so, we are reminded of what is at stake if we don’t protect more of our cherished rivers.

Granddad (3 min)* Every morning in the summer, Granddad rises at dawn to row twice around the lake. Join him on his morning meditation.

A River’s Last Chance (67 min) We are pleased present director and producer Shane Anderson for a special introduction of his feature-length film exploring California’s Eel River and its legacy of and searching for an economic and ecological balance. Despite a history that includes decades of over fishing, abusive logging, catastrophic floods and droughts, as well as a hydropower dam that diverts water out of the basin, wild salmon today are recovering in the Eel River, though they continue to compete for water with the region’s cannabis and wine industries.

*These films are available through the Wild & Scenic Film Festival On Tour Program. Visit www.wildandscenicfilmfestival.org/on-tour/ for details.



Photo credit: Joshua Duplechian, TU

A selection of workshops will be led by leaders in our community to help us better understand the Wild & Scenic Rivers Act and connect with the wild places that inspire it.

RESTORING AND CONNECTING A WILD & SCENIC RIVER
MONDAY, APRIL 30TH, 9:30am–11:00am
Presenter: Carrie Banks, Division of Ecological Restoration–Dept. of Fish and Game

TELL YOUR RIVER STORY THROUGH STORY MAPS
MONDAY, APRIL 30TH, 9:30am–11:00am
Presenters: Joni Gore, National Park Service

HOW TO PROTECT YOUR HOME RIVER AS WILD AND SCENIC BUILDING A SUCCESSFUL GRASSROOTS CAMPAIGN
MONDAY, APRIL 30TH, 1:00pm–2:30pm
Presenter: David Moryc, American Rivers

SIERRA HEADWATERS: PROTECTING AND RESTORING RIVERS AT THE SOURCE
MONDAY, APRIL 30TH, 1:00pm–2:30pm
Presenters: Rachel Hutchinson, South Yuba River Citizens League; Beth Christman, Truckee River Watershed Council

CONNECTING PEOPLE TO RIVERS: A PLANNING FRAMEWORK FOR RIVER ACCESS
MONDAY, APRIL 30TH, 3:00pm– 4:30pm
Presenters: Tom O’Keefe, American Whitewater; Jordan Sector, Sector Environmental Design

RIVER STEWARDSHIP DOESN’T END AT DESIGNATION– WILD & SCENIC RIVER MANAGEMENT CHALLENGES
TUESDAY, MAY 1ST, 9:30am–11:00am
Presenters: Steve Chesterton, U.S. Forest Service; David Cernicek, U.S. Forest Service; Jennifer Back, National Park Service; Thomas O’Keefe, American Whitewater

WORKING WITH AGENCIES TO COLLABORATIVELY STUDY AND PROTECT WILD RIVERS
TUESDAY, MAY 1ST, 9:30am–11:00am
Presenters: Michael Feibig, American Rivers; Kevin Colburn, American Whitewater

USING STORYTELLING TO SAVE YOUR RIVER
WEDNESDAY, MAY 2ND, 1:00pm–2:30pm
Presenter: Amy Kober, American Rivers

EXPLORE PARTNERSHIP WILD AND SCENIC RIVER DESIGNATION THROUGH SUCCESSFUL COMMUNITY ACTIVISM
WEDNESDAY, MAY 2ND, 3:00pm–4:30pm
Presenters: Shana Deeds, PWSR; Corita Waters, National Park Service

STAY CONNECTED

Official hashtag: [#RiverRally2018](https://twitter.com/RiverRally2018)
Facebook: facebook.com/rivernetwork
Twitter: twitter.com/rivernetwork
Instagram: [river_network](https://instagram.com/river_network)

Follow us, and share your thoughts, photos and experience at Rally!

IMPORTANT INFO

RIVER RALLY APP

Back by popular demand! Get the River Rally mobile app by searching for “River Network” in your Android or Apple app store, and download the River Rally 2018 app. The app is connected to your event registration for your convenience. Find up-to-date schedules and create a personalized itinerary, maps to conference areas and local points of interest, and background info for speakers and presenters.

RISE & SHINE!

Breakfast will start at 7:30am every morning with substantive content (announcements, keynotes, and plenaries) beginning at 7:45am.

REGISTRATION

Registration and check-in is located in the Conference Concierge window near the lobby, and will be open during the following times:

Sunday: 8:30am–6:00pm

Monday: 7:00am–4:00pm; 7:30pm–8:30pm

Tuesday: 7:00am–1:00pm

Wednesday: 7:00am–1:00pm; 5:00pm–7:00pm

Q&A

Drop by the Q&A table in the Lobby to purchase your 2018 Rally gear, search for a lost-and-found item you might be missing, or pepper our fearless team members with questions about the conference. Open hours:

Sunday: 8:30am–6:00pm

Monday: 7:00am–4:00pm

Tuesday: 7:00am–1:00pm

Wednesday: 7:00am–1:00pm

MENTORING

Did you make an appointment with a mentor this year? Meet him or her in the Lobby, near the Q&A table.

WORKSHOP EVALUATIONS

Your feedback matters. After every workshop, please complete a short survey in the conference app or complete a paper evaluation and leave it in the room or submit it to Q&A. Your reflections help us assess the effectiveness of River Rally learning opportunities and make improvements for next year.

WI-FI

Attendees staying at the Resort at Squaw Creek have access to free wi-fi throughout the Resort. Presenters will have access to wi-fi in workshop rooms.



EXHIBITORS

Nonprofit organizations, public agencies, businesses, foundations, and resource professionals are showcasing their products, services, and resources that can help you and your team succeed. Make sure to take time during breaks and receptions to visit their tables and learn more about them.

THANK YOU NOTES

If you have received a Rally scholarship that has allowed you to join us this year, please take a minute to write a note to our funders expressing your gratitude. Drop it off at Q&A and we'll make sure it is delivered!

HOTEL INFO

Check-in begins at 4pm, and checkout is 11am. The hotel does not offer shuttles to the airport, but you can arrange for a shuttle with North Lake Tahoe Express at 1-866-216-5222. River Rally attendees are eligible for a discounted rate of \$44 each way, when you mention the code RR18.

RESORT AMENITIES

The Resort at Squaw Creek offers a fully outfitted fitness center, pool and hot tub, complimentary self-parking, and a complimentary shuttle service in Squaw Creek Valley.

MEDIA AT RIVER RALLY

By entering Rally, you agree that your voice, name, and image may be recorded by various media, and you authorize use of these materials by River Network. Please notify one of our staff members if you wish to be excluded.

WORKSHOP THEMES:

River Rally brings you 70+ concurrent workshops presented by watershed and conservation professionals from across the U.S. This year's workshops cover a variety of issues across the following five themes:

1. *Reconnecting to Rivers through Restoration and Recreation*
2. *Mobilizing for Change through Policy, Advocacy, and Civic Engagement*
3. *Making Diversity, Inclusion, and Equity Real*
4. *Expanding Impact through Science, Technology, and Monitoring*
5. *Sustaining Strong Leaders, Organizations, and Coalitions*

NEW THIS YEAR: LIGHTNING TALKS

These 25-minute workshop sessions will be fast-paced presentations on highly focused topics across all five themes. Three Lightning Talks will be presented during each concurrent workshop time block. Check them out in room Emigrant Peak A.

River Rally is an interactive space for anyone interested in river and water issues to engage in a variety of topics. We recognize and honor the value of diverse perspectives and strive to create a safe place for all of our participants to connect, converse, and share their knowledge with each other. We do not, however, tolerate behavior that threatens, harasses, or otherwise jeopardizes this community and any individuals in it. Please share in our collective responsibility to create and hold a space for the benefit of all who attend River Rally.

NEWCOMER’S WELCOME

SUNDAY, APRIL 29 • 5:15pm–6:00pm, MOUNTAIN PIZZERIA

First time attending River Rally? Please join us for a special welcome from River Network staff. We will help guide you through the program, answer questions, and share tips and advice for getting the most out of your time at River Rally.

WELCOME RECEPTION

SUNDAY, APRIL 29 • 6:00pm–8:00pm, GRAND SIERRA AB

Sunday evening is the official kick-off of River Rally 2018! River Network’s Board Chair Rebecca Wodder and President Nicole Silk will say a few words of welcome to our location and River Rally followed by a Public Lands Welcome from Bob Ratcliffe (NPS) and Leslie Weldon (USFS) in honor of the 50th Anniversary of the Wild and Scenic Rivers Act. We’ll get you moving around and meeting people too. Drinks and hors d’oeuvres will be served.



Rebecca Wodder is a national environmental leader whose writing and speaking explores how communities can enhance their resilience to climate impacts via sustainable, equitable approaches to rivers and freshwater resources. As president of the national advocacy organization, American Rivers, from 1995 to 2011, she led the development of community-based solutions to freshwater challenges. From 2011 to 2013, she served as Senior Advisor to the Secretary of the Interior. Previously, Rebecca was Vice President at The Wilderness Society, and Legislative Assistant to Senator Gaylord Nelson. In addition to serving as chair of the board of River Network, she serves on the boards of the Potomac Conservancy, the Nelson Institute for Environmental Studies at the University of Wisconsin-Madison, and the advisory council of Marstel-Day. She is a regular contributor to the Island Press Urban Resilience Project. Rebecca recently wrote the chapter on water for The Community Resilience Reader (Island Press, 2017) and was a guest on the Infinite Earth Podcast, speaking about Bottom Up Water Solutions.



Understanding how people relate to water and what water needs to remain healthy has been a central tenet of Nicole’s professional career for more than 25 years. She believes strongly in the role of local champions and river enthusiasts in creating a future of clean and ample water for people and nature. Prior to joining the staff as President at River Network, Nicole worked at The Nature Conservancy (TNC) for 19 years. While at TNC, she served as Managing Director of The Nature Conservancy’s Global Freshwater Team. Before TNC, Nicole worked on law and policy aspects of conservation in the US and Costa Rica and as a professional river guide leading adventures around the world. Nicole has written and contributed to several scholarly scientific and legal papers and books, and has convened more than 30 conferences and international summits, delivered 40 virtual learning events on freshwater topics, and pioneered new websites, social networks, national campaigns, and online communities to advance faster progress toward healthy rivers. She holds a J.D. from the University of California, Davis and a B.A. in economics and ecology from the University of California, Santa Cruz.



As Division Chief for the National Park Service’s Conservation, Recreation and Community Assistance Programs, Bob Ratcliffe oversees the widely recognized Recreation, Trails and Conservation Assistance Program, National Trails and National Rivers programs among others. Previously, Bob served 24 years for the Bureau of Land Management in a variety of field and national leadership roles including over a dozen years as Deputy Assistant Director for Resources and Planning, and Division Chief for the National Recreation and Visitor Services Program. His background blends a range of public agency, educational and private sector experience as an Outward Bound instructor, university faculty member, public engagement specialist, wilderness ranger and manager, community planning and resource conservation consultant.



In November 2011, Leslie Weldon was named Deputy Chief for National Forest System with the USDA Forest Service. In this role, Leslie is the lead executive responsible for policy, oversight and direction for the natural resource programs for managing the 193 million acres of National Forests and Grasslands so they best demonstrate sustainable multiple-use management, using an ecological approach, to provide benefits to citizens. From 2009 – 2011, Leslie served as Regional Forester for the Northern Region of the Forest Service. In this position she provides oversight for management of 28 million acres of National Forests and Grasslands as well as State & Private Forestry programs in Northern Idaho, Montana, and North Dakota.

THANK YOU! If you see these people, please give them a high-five or a hug and tell them how wonderful they are! This year’s event would not be possible without their support, dedication, and hard work.

RIVER RALLY ADVISORY COMMITTEE MEMBERS

- | | |
|----------------|------------------|
| Melinda Booth | Steve Johnson |
| Chris Brown | David Moryc |
| Karen Buhr | Tim Palmer |
| Andrew Fahlund | Kimery Wiltshire |
| Amanda Ford | |

VOLUNTEERS

- | | | |
|------------------|-----------------|-------------------|
| Hilary Ahrens | Jennifer Hammer | Mary Pelletier |
| Alice Baker | Renee Hassle | Judith Petersen |
| Chandra Brown | Barb Horn | Sarah Rascon |
| Ronda Chapman | Ellen Kohler | Andrea Savage |
| Rachel Durben | Laura Montanari | La’Tanya Scott |
| Rachel Friesen | April Nishimura | Beth Stewart |
| Rorie Lin Gotham | Kristine Oblock | Suzi Wilkins Berl |

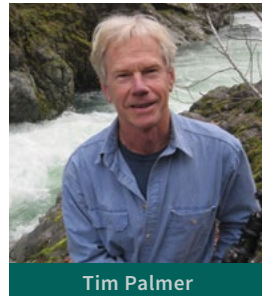
BREAKFAST KEYNOTE: WILD & SCENIC RIVERS—AN AMERICAN LEGACY, 7:30am–9:00am, GRAND SIERRA AB

Following decades of unbridled damming and development on our country's rivers, Congress recognized an urgency to preserve certain rivers with outstanding natural, cultural and recreational values in a free-flowing condition for the enjoyment of present and future generations. With the creation of the National Wild and Scenic Rivers System in 1968, an American conservation legacy was born, unique the world over for its concern with preserving the beauty and free-flowing nature of our most precious waterways. Award-winning author and photographer Tim Palmer presents an illuminating portrait of the world's premier system for the protection of wild rivers, revealing the history and policies of the wild and scenic program and showcasing his spectacular imagery of designated rivers from all parts of the country. understanding our history, we can build a movement for the future that is more inclusive, breaks through the barriers that separate us, and defines where we want to go together.



Chris Brown

INTRODUCTION BY CHRIS BROWN, RIVER NETWORK BOARD MEMBER Chris is active in numerous local conservation causes and historic preservation and service projects. His career began at American Rivers in the 1980s, when he led campaigns to protect over 1,000 river miles, secure \$25 million in appropriations, and break the Congressional logjam on Wild and Scenic River (WSR) designations. In 1988, he joined the National Park Service to co-lead the expansion of the fledgling Rivers, Trails and Conservation Assistance program into a nationwide presence with over 80 staff. Chris also co-founded the Interagency WSR Council and served on the planning team for President Clinton's American Heritage Rivers Initiative. As Director of Wilderness and WSR for the U.S. Forest Service, Chris oversaw expansion of the WSR System and improved agency stewardship of rivers. Chris has paddled, rafted or fished on rivers in 49 states. At River Rally 2011, Chris was honored with the James R. Compton Award for his three decades of accomplishment.



Tim Palmer

KEYNOTE BY TIM PALMER Tim Palmer is the award-winning author and photographer of twenty-six books about rivers, conservation, and the environment. He has been involved in the National Wild and Scenic Rivers system almost since its founding and has received the Lifetime Achievement Award from American Rivers, the River Conservationist of the Year Award, and other honors. Paddler magazine named him one of the "ten greatest river conservationists of our time" and one of the "one hundred greatest paddlers of the past century." He received the Distinguished Alumni Award from Pennsylvania State University and the communicator of the year award from the National Wildlife Federation in 2011.

LUNCH PLENARY PANEL: INVEST IN WATER—THE ROLE OF RIVERS AND LAKES IN OUR LIVES, ECONOMIES, AND FUTURE, 11:30am–12:45pm, GRAND SIERRA AB

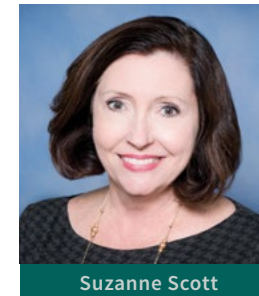
Dedicated river champions around the country are working to bring rivers and other waterways back into the heart of their communities for economic growth, recreational opportunities, healthy ecosystems and wildlife, and urban revitalization. Partnerships among neighborhoods, the business community, government agencies, and local nonprofits are key to this success. Join a lively conversation highlighting successful river revitalization projects in San Antonio and Los Angeles.



Kirsten Evans

MODERATED BY KIRSTEN EVANS Kirsten Evans serves as the Nature Conservancy's Urban Water Lead for North America. In this role, she works with Conservancy staff and partners across North America to help municipalities meet their water supply, stormwater and wastewater management needs in ways that work better for people and nature. Her previous roles at the Nature Conservancy have included serving as the acting global ocean policy director and as a strategy and evaluation expert to the Conservancy's priority initiatives around the world. Before joining the Conservancy, Kirsten served as a strategic advisor to the CEO of Seattle Public Utilities, an industry-leading integrated water, wastewater and stormwater utility and as a policy advisor for the Seattle City Council on urban water and other infrastructure issues.

PANEL



Suzanne Scott

Suzanne Scott was appointed General Manager of the San Antonio River Authority (SARA) in September 2007. She has a talented staff serving a four-county district, working to extend SARA's environmental leadership to broaden appreciation for the San Antonio River and its ecosystem, and inspire actions to make the San Antonio River and its tributaries clean, safe and enjoyable. Scott led the agency's efforts to plan, develop and secure funding for the \$384 million San Antonio River Improvements Project that enhanced access to and restored 13 miles of the San Antonio River and the ongoing \$158 million effort to restore and enhance the San Pedro Creek. These projects have served as the catalyst for a resurgence of private investment along these waterways. The completion of the river's restoration served as a key factor for the nomination and inscription of the San Antonio Missions as an UNESCO World Heritage Site. With the increased appreciation for economic and quality of life value of the river and its tributaries, SARA is leading programs to advance sustainable development practices within the watershed to protect the river's ecosystem and improve water quality in a growing urban environment.



Mike Affeldt

Michael is the Director of the LARiverWorks team in Mayor Eric Garcetti's Office of City Services. LARiverWorks leads project coordination, policy development, and engagement, for the Los Angeles River Revitalization Master Plan and LA River-related efforts. Michael has played a significant role in the development and adoption of the federal Los Angeles River Ecosystem Restoration Recommended Plan, the purchase of the Taylor Yard G2 parcel, and development of the in-process LARiverWay path and greenway network. Michael began his career with the City of Los Angeles in 2005 and holds a Civil and Environmental Engineering degree from the University of Michigan.



Jesse Patterson

As the Deputy Director of the League to Save Lake Tahoe, Jesse designs and manages the League's campaigns to Keep Tahoe Blue through advocacy, education, collaboration and communication. He serves as primary spokesperson for the League to the media, public officials, and with partner agencies, and is responsible for ensuring the integration of the best available science in the League's campaigns and strategies. Jesse joined the League in 2012 after working for the Santa Ynez Band of Chumash Indians, where he was responsible for directing their natural resource, alternative fuels, solid waste and education/outreach programs. His prior experience includes a stint with the California Coastal Commission as a district enforcement officer and assistant biologist, and six years as a marine biologist for an interdisciplinary research lab at the University of California, Santa Barbara. Jesse received his Master of Environmental Science and Management from the Donald Bren School at UCSB and a Bachelor of Science in aquatic biology from UCSB. The common link for all of Jesse's work has been the application of science in policy, decision making and community-wide change for betterment of the environment and people. When not working, Jesse enjoys surfing, SCUBA diving, hiking, mountain biking and skiing.



Virginia Madueño

Virginia Madueño is the President of IMAGEN, LLC, a communications and marketing firm established in 2001. Appointed by Governor Jerry Brown to the California Commission on Boating and Waterways March 2013, she is also a former council member and Mayor for the City of Riverbank. Madueño has more than 20 years of private and public sector experience in advertising, public relations, social marketing, grass roots outreach, and event coordination. IMAGEN was awarded the 2008 Trailblazer Business of the Year by the National Association of Women Business Owners and Wells Fargo, and was awarded the 2008 Latina Style Magazine Business of the Year Award.

MONDAY WORKSHOPS

APRIL 30, 2018 9:30AM–11:00AM

BOARD OF DIRECTORS—PREPARING FOR PERPETUITY

Look at all aspects of an organization's board of Directors in order to improve its success: roles & responsibilities, strong committees, board/staff relationship, annual board goal setting, etc. Ample time for Q & A. Participants will take home valuable “how to” information as well as a work plan they've designed to help improve their board. *Suzi Wilkins Berl, River Network; Caroline Bott, River Network*
Sustaining Strong Leaders, Orgs, & Coalitions—Pyramid Peak

COLLABORATING WITH COMMUNITIES STRENGTHENS GREEN INFRASTRUCTURE OUTCOMES

Meaningful and ongoing community engagement and a collaborative approach with a multistakeholder group are essential to realizing the multiple benefits that green stormwater infrastructure projects in parks can provide. The session will share best practices for authentic community engagement and key points from NRPA's Planning for Equity in Parks with Green Infrastructure briefing papers. *Lori Robertson, National Recreation and Park Association; Rosie Santos, City of Covington, KY*
Making Diversity, Inclusion, and Equity Real—Monument Peak B

COMMUNITY WATER SCIENCE POWERED BY OPEN DATA AND TECHNOLOGY—WHAT'S HAPPENING, WHAT DO YOU NEED, AND HOW DO WE MOTIVATE PARTICIPATION?

There is a framework that supports successful citizen water science. From study design guidance, to “smart” water-quality probes, and streamlined data visualization products on your website, we'll touch on some of today's best technologies and practices. But how are they working together? Learn about coordinated efforts to better integrate solutions, fill technology gaps, and embrace open-data initiatives, that will change how we collectively share, analyze, and report water data in the near future. *Adam Griggs, River Network; Danielle Donkersloot, Izaak Walton League of America; Arleen O'Donnell, Eastern Research Group; Lauren Patterson, Duke University—Nicholas School*

Expanding Impact through Science—Grand Sierra D

HEALTHY RIVERS FOR ALL: INTRODUCING A PRACTITIONER'S GUIDE TO DEVELOPING RIVER BASIN REPORT CARDS

This workshop will provide attendees with information about a new, free resource: The Practitioner's Guide to Developing River Basin Report Cards. Workshop attendees will also participate in an interactive session where they will play a game focused on using management decisions and stakeholder engagement to improve river basin health. *Emily Nastase, University of Maryland Center for Environmental Science; Brianne Walsh, University of Maryland Center for Environmental Science*

Expanding Impact through Science—Emigrant Peak B

PARTNERING UP FOR CONSERVATION

Partnering with diverse stakeholders is increasingly used to maximize collective impact, yet building an effective partnership is

no small task. This workshop will focus on how to design resilient, effective partnerships. Participants will be asked to share examples, and we will practice with consensus building tools as we workshop them. *Jennifer Arnold, Reciprocity Consulting, LLC*

Sustaining Strong Leaders, Orgs, & Coalitions—Castle Peak B

THE INFLUENCES OF PRIVILEGE, POWER & EQUITY ON RIVERS AND RIVER COMMUNITIES

Decision-making positions at non-profits are often held by people with privilege due to their race, class, gender, culture, and other factors. Learn ways to dismantle privilege and promote equity in our river work and why rivers will become healthier, and their communities stronger, when we create models for achieving equity and justice in our work. *Amanda Ford, Klamath Riverkeeper; Dale Ann Frye Sherman, Yurok Tribe; Marlon Sherman, HSU Native American Studies Dept.; Ashia Wilson, Klamath Riverkeeper*

Making Diversity, Inclusion, and Equity Real—Monument Peak A

RESTORING AND CONNECTING A WILD & SCENIC RIVER

Using the National Wild & Scenic Westfield River, participants will learn about efforts to restore and reconnect a river system. Attendees will be introduced to online decision support tools developed to identify the best opportunities for river restoration. Case studies will illustrate how the Wild & Scenic Rivers Act has resulted in technical assistance and funding for culvert projects. *Carrie Banks, Division of Ecological Restoration—Dept. of Fish and Game*

Reconnecting to Rivers—Castle Peak A

TELL YOUR RIVER STORY THROUGH STORY MAPS

Looking for a way to celebrate your river? Tell your river story through beautiful maps and inspiring narratives. This workshop will provide an introduction to the world of Story Maps, guidance on effective storytelling methods, and instruction on developing your own Story Map. Bring your laptop to try the application firsthand. *Joni Gore, Conservation Legacy, National Park Service*
Reconnecting to Rivers—Grand Sierra C

LIGHTNING TALKS—EMIGRANT PEAK A

DEFENDING THE WATERS OF THE UNITED STATES (25 MINUTES)

Fundamental to maintaining and restoring the nation's waters is a strong Clean Water Act that applies to streams, lakes, and wetlands upstream and downstream. Toward this end, River Network members worked hard to secure the 2015 Clean Water Rule, only to have the Trump Administration moving quickly in 2017 to repeal the Clean Water Rule and rollback CWA protections for millions of wetland acres and stream miles. As of April 2018, we are actively engaged in multiple rulemakings, court cases, and legislative actions to defend the Clean Water Rule and CWA

protections for millions of wetland acres and stream miles. The purpose of this presentation is to provide an update on the status of these activities, and opportunities to engage in defense of the Clean Water Act and the Waters of the United States. *Jan Goldman-Carter, National Wildlife Federation*
Mobilizing for Change

THE CLEAN WATER ACT IS STILL LAW: LEARN TO USE IT (25 MINUTES)

The Clean Water Act is still law and as a part of this law there are required specific goals and pollutant limits that apply to every waterbody. Water advocates need to have some basic knowledge about how the law can be used to successfully advocate for change to help clean up or protect their favorite river, lake or stream. This workshop will introduce you to how water quality standards can and should work to support your goals for a clean, healthy river. *Judy Peterson, Kentucky Waterways Alliance, Inc.*
Mobilizing for Change

EVALUATING GREAT LAKES STATES' DRINKING WATER POLICIES FOR FUTURE ADVOCACY (25 MINUTES)

The Great Lakes region is home to the worst drinking water infrastructure crises—poisonous lead in Flint, water shut-offs in Detroit, and toxic algal blooms in Toledo. Come learn the latest research on state drinking water and water affordability policies and standards and how you can use this information for your future advocacy efforts. *Katie Rousseau, American Rivers; Oday Salim, Great Lakes Environmental Law Center*
Mobilizing for Change

MONDAY

1:00PM–2:30PM

APPLYING EQUITY PRINCIPLES INTO ORGANIZATIONAL DECISION-MAKING

Presenters will share River Network's Principles for Equity, Diversity and Inclusion and our new equity assessment tool. These tools have the potential to transform our work to be more equitable and inclusive. We will share our experience integrating EDI into all aspects of our new Strategic Plan and facilitate exercises to help participants re-imagine their work through an equity lens. *Diana Toledo, River Network; Beth Stewart, Cahaba River Society*
Making Diversity, Inclusion, and Equity Real—Monument Peak A

ARE YOU READY?: SUCCESSION AND DIVERSITY

It's time to stop worrying about succession and diversity and start acting! Get the information, tools, and insights that will help you set priorities and start building the strong, diverse leadership team you need. Participants will: 1. understand trends and systemic barriers; 2. set clear, specific priorities; and 3. receive templates to turn plans into action. Let's get ready together! *Karen Buck, Conservation Impact*
Sustaining Strong Leaders, Orgs, & Coalitions—Monument Peak B

BUILDING BRIDGES BETWEEN WATER PROGRAMS FOR THE TRUCKEE RIVER: LEVERAGING CWA, SDWA AND REGIONAL EFFORTS FOR WATER QUALITY PLANNING

Using the regional water quality planning process in the Truckee River watershed as a case study, this workshop will explore ways

to build bridges between Clean Water Act and Safe Drinking Water Act programs. Through examples of building local stakeholder groups and garnering public support, presenters will highlight successful approaches for coordination as well as lessons learned. *Birgit Henson, Nevada Division of Environmental Protection; Kimberly Borgzinner, Nevada Division of Environmental Protection*
Mobilizing for Change—Papoose

COLLABORATIVE APPROACHES TO URBAN RIVER RESTORATION: LESSONS LEARNED FROM PUBLIC-PRIVATE PARTNERSHIPS IN NEW YORK CITY

Public-private partnerships (PPPs) are a critical component of the Bronx & Harlem Rivers Urban Waters Federal Partnership in New York City. This workshop will involve a discussion of PPPs and lessons learned, including successful community engagement techniques, tips for watershed planning across political boundaries, and example urban river restoration projects. *Michelle Luebke, Bronx River Alliance; Jamie Ong, New York City Department of Parks and Recreation; Sara Powell, New York City Department of Parks and Recreation*
Reconnecting to Rivers—Castle Peak B

EQUITY BY DESIGN: RESTORING COMMUNITY AND WATERSHED HEALTH FROM THE CHESAPEAKE TO THE SAN FRANCISCO BAY

Lift up the voices of those not typically engaged in watershed restoration work with a range of new approaches and strategies, case study examples and colleagues and begin working to build social equity into your watershed planning efforts. *Vernice Miller-Travis, Skeo Solutions; Amber Ellis, James River Association; Deb Kramer, Keep Coyote Creek Beautiful; Miranda Maupin, Skeo Solutions*

Making Diversity, Inclusion, and Equity Real—Emigrant Peak B

HOW TO PROTECT YOUR HOME RIVER AS WILD AND SCENIC BUILDING A SUCCESSFUL GRASSROOTS CAMPAIGN

Learn about the ways to engage your community in permanent river conservation and designate your Wild and Scenic River and build a successful grassroots campaign whether your river flows through a truly remote, pristine public lands or a more developed landscape. You will leave the session with the tools, technical resources and a support system of advocates to succeed in protecting your local river. *David Moryc, American Rivers*
Mobilizing for Change—Grand Sierra C

SIERRA HEADWATERS: PROTECTING AND RESTORING RIVERS AT THE SOURCE

In this workshop we will explore how collaborative, data driven conservation and restoration efforts are underway in the headwaters of Sierra Nevada Rivers. The workshop will feature 2–3 projects where baseline data collection, watershed assessments, and stakeholder processes have helped to inform what actions need to be taken to steward the headwaters of our rivers. *Rachel Hutchinson, South Yuba River Citizens League; Beth Christman, Truckee River Watershed Council*
Expanding Impact through Science—Grand Sierra D

MONDAY WORKSHOPS

APRIL 30, 2018 1:00PM–2:30PM

THE GEORGIA WATER COALITION: BUILDING AND SUSTAINING EFFECTIVE RELATIONSHIPS IN A CONSERVATIVE POLITICAL CLIMATE

Clean water advocates in Georgia have been beating the political odds. This interactive workshop will give you the tools the Georgia Water Coalition uses to craft strategies, messaging, and voting blocs that carefully unite elements of all parties to achieve conservation goals. You will learn how to form a transpartisan coalition, establish crucial structure, and sustain it for the long-term. Chris Mangianello, Chattahoochee Riverkeeper; Joe Cook, Coosa River Basin Initiative; April Ingle, April Ingle Consulting/ River Network; Chanda Brown, Chandra Brown Consulting *Sustaining Strong Leaders, Orgs, & Coalitions–Pyramid Peak*

THE RAPID BENEFIT INDICATORS APPROACH: A PROCESS FOR ASSESSING THE SOCIAL BENEFITS OF ECOLOGICAL RESTORATION

The Rapid Benefit Indicators Approach is a process for assessing restoration sites using non-monetary benefit indicators. It allows users to systematically and equitably incorporate social benefits in decisions. Attendees will participate in an interactive demonstration of the approach and will gain knowledge and tools to conduct their own assessments. Marisa Mazzotta, U.S. EPA; Alicia Lehrer, Woonasquatucket River Watershed Council; David Martin, U.S. EPA

Expanding Impact through Science–Castle Peak A

LIGHTNING TALKS–EMIGRANT PEAK A

CONSERVATION THROUGH RECREATION: THE ROCKY MOUNTAIN FLYATHLON (25 MINUTES)

The Flyathlon is a novel recreational event that pairs trail running, fly-fishing, and craft beer to raise money for watershed conservation projects while turning recreational outdoor athletes into citizen stewards of public waters and public lands. The workshop will step participants through how to effectively organize a successful Flyathlon event in their favorite watershed. Andrew Todd, Running Rivers

Reconnecting to Rivers

THE ABCS OF UAS (DRONES), EFFECTIVE USE OF DRONES FOR FLOODPLAIN EVALUATION AND OTHER WATERSHED APPLICATIONS (25 MINUTES)

Annoying weed eaters in the sky, or useful tools? This presentation will pose tangible reasons to integrate Unmanned Aerial Systems (“UAS”) into your work. It will focus on three applications, aerial imagery, photo monitoring, and visualization. View our “Floodplains as Community Assets” videos, other example products, legalities/training and tools. Serena McClain, American Rivers; Lisa Hollingsworth-Segedy, American Rivers.

Expanding Impact through Science

THE ILLINOIS RIVER, BROUGHT TO YOU BY ...: A RIVER PRIVATIZATION CASE STUDY (25 MINUTES)

Alternative financing for public infrastructure, like public-private partnerships and privatization, can be executed outside of normal public review and regulatory oversight. This lack of oversight can lead to environmental deterioration on our rivers. An Illinois River example offers advice on how to review and comment on these alternative financing proposals. Olivia Dorothy, American Rivers

Mobilizing for Change

MONDAY

3:00PM–4:30PM

COMMUNITY ENGAGEMENT AND AFFORDABILITY: WORKING TOGETHER WITH YOUR WATER UTILITY

Leaders from three communities featured in a new report, *Opportunities for Municipal Clean Water Utilities to Advance Environmental Justice and Community Service*, will share their stories and offer insights into engaging with local water utilities and explore how to advance efforts to increase utility engagement within their communities, address environmental justice concerns, and more. Nathan Gardner-Andrews, NACWA; Saundra Gibson, Louisville and Jefferson County MSD; Wing Tam, City of Los Angeles–LA Sanitation; Andy Kricun, Camden County Municipal Utilities Authority

Mobilizing for Change–Papoose

CREATING A PATH TO AN EQUITABLE WATER FUTURE: LESSONS FROM THE WATER EQUITY TASKFORCE

Water-related challenges disproportionately affect the most vulnerable communities. At the same time, smart and equitable water management can foster opportunity for all. The US Water Alliance’s Water Equity Taskforce will present a framework for understanding the interconnections between water and equity, and share lessons from participating cities. Zoé Roller, US Water Alliance.

Making Diversity, Inclusion, and Equity Real–Pyramid Peak

FOUR STATES, ONE SOURCE: LEARNING LESSONS FROM A COORDINATED INITIATIVE IN THE DELAWARE RIVER BASIN

Countless watersheds in the country flow through two or more states. Partnerships among environmental scientists, policy experts, government entities and conservation practitioners can significantly improve the effectiveness of on-the-ground work and contribute much needed coordination for restoration. The Delaware River Watershed Initiative (DRWI) is an excellent model for this type of partnership and planning. We will discuss the multi-state regulatory context, relevant to watersheds across the country, and how current investment is creating opportunities for upstream-downstream coordination. Attendees will take away ideas and tools

for their multi-state watershed initiatives and advocacy. Stefanie A. Kroll, PhD, Patrick Center for Environmental Research, Academy of Natural Sciences of Drexel University; Susan Myerov, Pennsylvania Environmental Council; Rachel Dawson, National Fish and Wildlife Foundation; Gayle Killam, River Network

Mobilizing for Change–Castle Peak A

GROWING YOUR RIVER ORGANIZATION 101

You want to grow your organization ... but what are reasonable expectations, and what should you do first? For 14 years, River Network has surveyed organizations on their growth and the practices that lead to it. Here we share the (inspiring!) results. You’ll choose guidelines and priorities for your own organization, and also try the new self-assessment of organizational health. Baird Straughan, LeadGreen; Diana Toledo, River Network

Sustaining Strong Leaders, Orgs, & Coalitions–Castle Peak B

IMPROVING RIVERS THROUGH COLLABORATIVE RESTORATION: WHAT’S WORKING IN CALIFORNIA

The California way for getting restoration done is via largescale collaboration. Leaders from the U.S. Forest Service, Sierra Nevada Conservancy, and California Trout will introduce two ambitious multi-partner efforts to increase the pace and scale of ecosystem restoration across the Sierra Nevada. Zooming in, a meadow expert will describe stream assessment and restoration technique. Eli Ilano, U.S. Forest Service; Amanda Cundiff, U.S. Forest Service; Mark Drew, California Trout; Randy Westmoreland, U.S. Forest Service; Beth Christman, Truckee River Watershed Council; Mandy Vance, Sierra Nevada Conservancy

Reconnecting to Rivers–Monument Peak B

MARKETING CLEAN RIVERS FOR RECREATIONAL AND ECONOMIC GROWTH

The workshop focuses on the development of river-based recreational tourism opportunities including river trail development. The presenters are experienced in marketing tools, government relations, stream restoration and tourism based environmental improvements. The presentation will include visual aids, examples of marketing and stream preparations related to tourism growth for rural watersheds. Alana Hartman, WVDEP DWMW WIB; Bill Currey, Coal River Group

Reconnecting to Rivers–Grand Sierra D

VOLUNTEER MONITORING: STARTING STRONG

Explore different aquatic citizen science models across the United States, and the key building blocks to creating a strong, scientifically robust volunteer watershed monitoring program. Danielle Donkersloot, Izaak Walton League of America

Expanding Impact through Science

WATER INFRASTRUCTURE FOR A SUSTAINABLE FUTURE

CRWA has developed an innovative approach to water management which involves studying and then replicating natural water, carbon and nutrient cycles in small scale, sustainable urban districts. Participants will become familiar with the framework used to apply this approach, and be introduced to the tools and techniques available to apply the framework in their own communities. Julie Wood, Charles River Watershed Association; Bob Zimmerman, Charles River Watershed Association

Expanding Impact through Science–Grand Sierra C

LIGHTNING TALKS–EMIGRANT PEAK A

GETTING CIVIC ENGAGEMENT TO WORK FOR YOUR ORGANIZATION (25 MINUTES)

Paco Ollervides from River Network shares tools and case studies of successful civic engagement in the Great Lakes region, which can be replicated throughout the country. We will introduce The Confluence, our online platform and suggest past and future webinars from our civic engagement series. Interactive exercises for smaller groups will be provided. Paco Ollervides, River Network

Sustaining Strong Leaders, Orgs, & Coalitions

CONNECTING PEOPLE TO RIVERS: A PLANNING FRAMEWORK FOR RIVER ACCESS (25 MINUTES)

As the popularity of river recreation and the importance of connecting communities to rivers increases, river managers face pressure to provide access that meets a variety of desired conditions and visitor experiences while protecting resource values. We have developed a conceptual framework and decision making process to address this increased demand through sustainable recreational develop. Tom O’Keefe, American Whitewater; Jordan Seter, AECOM.

Reconnecting to Rivers

NETWORKING AND SOCIAL PROGRAMS

PEOPLE OF COLOR: WE’RE IN THE MOVEMENT 4:30PM–6:00PM, MOUNTAIN PIZZERIA

Do you identify as a person of color working in the world of water? If so, please join us for an afternoon networking reception following Monday’s Rally workshops. This is an informal event to help people of color working in the water movement connect with one another. Meet new colleagues and greet old friends. We will provide drinks—drop in and say hello! Please note that while we recognize that others may be excited to engage with and support this group of leaders, this gathering is open to people of color exclusively. Hosts: Ronda Chapman (Groundwork DC); April Nishimura (Puyallup Watershed Initiative); Paco Ollervides (River Network) & La’Tanya Scott (Cahaba River Society)

WILD & SCENIC FILM FESTIVAL 8:00PM–10:30PM, GRAND SIERRA AB

After dinner, join us for the Wild & Scenic Film Festival. This event will be open to the public, so please remember to wear your River Rally name badges for free admission!

2018 Film Selection:

A Letter to Congress (3 min)

The Salmon Will Run (16 min)

A River’s Reckoning (10min)

Every Bend (8 min)

Granddad (3 min)

A River’s Last Chance (67 min), Introduced by filmmaker Shane Anderson

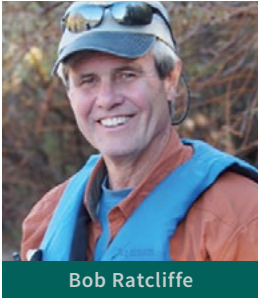
FUN RUN, 6:00am–7:00am

If you are a fitness enthusiast or if you enjoy fresh air first thing in the morning, join other Rally runners in the Resort lobby at 6:00am. Routes of different lengths will be available to explore Squaw Valley and the local section of the Truckee River. Dress in layers, all abilities and speeds welcome, you can set your own pace!

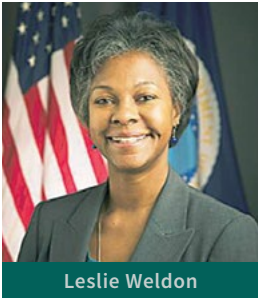
BREAKFAST PANEL & TABLE TOP DISCUSSIONS FEDERAL PANEL—WHAT GIVES US HOPE, MAY 1ST, 8:00am–8:30am

INTRODUCTION BY REBECCA WODDER

Bob Ratcliffe (NPS), Leslie Weldon (USFS), and Sandra Connors (EPA) will share their insights regarding what gives them hope, opportunities to work with federal agencies towards clean water, healthy rivers, and access to wild places, and related topics. Building off the idea of hope, the goal here is to remind everyone about partnerships and collaboration that make a difference, and that federal agencies are part of the water community working towards a future that includes healthy rivers.



As Division Chief for the National Park Service’s Conservation, Recreation and Community Assistance Programs, Bob Ratcliffe oversees the widely recognized Recreation, Trails and Conservation Assistance Program, National Trails and National Rivers programs among others. Previously, Bob served 24 years for the Bureau of Land Management in a variety of field and national leadership roles including over a dozen years as Deputy Assistant Director for Resources and Planning, and Division Chief for the National Recreation and Visitor Services Program. His background blends a range of public agency, educational and private sector experience as an Outward Bound instructor, university faculty member, public engagement specialist, wilderness ranger and manager, community planning and resource conservation consultant.



In November 2011, Leslie Weldon was named Deputy Chief for National Forest System with the USDA Forest Service. In this role, Leslie is the lead executive responsible for policy, oversight and direction for the natural resource programs for managing the 193 million acres of National Forests and Grasslands so they best demonstrate sustainable multiple-use management, using an ecological approach, to provide benefits to citizens. From 2009–2011, Leslie served as Regional Forester for the Northern Region of the Forest Service. In this position she provides oversight for management of 28 million acres of National Forests and Grasslands as well as State & Private Forestry programs in Northern Idaho, Montana, and North Dakota.



Sandra Connors joined EPA’s Office of Water as the Deputy Office Director in the Office of Wetlands, Oceans and Watersheds after serving as a Senior Advisor in the Administrator’s Office. Previously Sandra served as the Director of the Office Strategic Environmental Management, responsible for leading both EPA’s sustainability efforts and EPA’s process improvement efforts through the use of Lean and other evaluation tools. Sandra also served as the Deputy Director of OSWER’s Office of Resource Conservation and Recovery (ORCR), responsible for managing EPA’s programs governing hazardous and non-hazardous wastes. Prior to working in ORCR, Sandra served as the Deputy Director in the Office of Site Remediation Enforcement and the Federal Facilities Enforcement Office, covering Superfund enforcement as well as multi-media enforcement in the federal context. Prior to joining EPA, Sandra worked at the Environmental Law Institute and received her J.D. from the George Washington University, and her B.S. in Forestry from Virginia Tech.

TABLE TOP DISCUSSIONS

Choose a table labeled with a topic you are interested in and engage with experts and other groups tackling similar projects. Brainstorm and network while fueling up for the day!

TUESDAY WORKSHOPS
MAY 1, 2018 9:30AM–11:00AM

A NEW SUITE OF DECISION SUPPORT TOOLS TO INFORM WATERSHED PROTECTION

Use new, state-of-the-art, scientific decision-support tools to inform your watershed protection efforts. Through live demos: quantify point- and non-point source impacts from upstream to inform what restoration and/or protection is required to secure water quality targets in watershed focus areas, and investigate scenarios—select conservation projects that provide greatest quantified benefits. *Clare Billett, William Penn Foundation; Scott Haag, Academy of Natural Sciences of Drexel University; Barry Evans, Penn State University; Dave Arscott, Stroud Water Research Center; Claire Jantz, Shippensburg University*
Expanding Impact through Science—Monument Peak A

CULTIVATING INCLUSION AND EQUITY IN WATERSHED RESTORATION THROUGH UPSTREAM-DOWNSTREAM PARTNERSHIPS

Watersheds connect diverse groups of people, and these relationships are often neglected. It’s important to get to know the people who live and play, work and worship in the same community. This workshop will explore how to build meaningful partnerships within and between different groups of people in a watershed, enabling leadership to emerge from within. *Gail Gunst Heffner, Calvin College, Plaster Creek Stewards; Deanna Geelhoed, Calvin College-Plaster Creek Stewards*
Making Diversity, Inclusion, and Equity Real—Monument Peak B

PARTNERING WITH BEAVERS TO RESTORE RIVERS

Learn how diverse organizations are partnering with our native keystone species the beaver to increase water quality and quantity, increase aquatic habitat and biodiversity, and help rural and urban communities increase water security and build greater resiliency to climate change. Speakers will share lessons from Scott River watershed beaver mimicry and broader campaigns for beaver restoration. *Sarah Bates, National Wildlife Federation; Brock Dolman, Occidental Arts and Ecology Center WATER Institute; Charnna Gilmore, Scott River Watershed Council*
Expanding Impact through Science—Grand Sierra C

PROVEN STRATEGIES OF RECONNECTING COMMUNITIES TO THEIR URBAN RIVERS

For multiple generations urban communities have been taught to fear & have shame around their local rivers. This idea has been hard-coded, institutionalized and largely an accepted part of urban culture. It is extremely difficult work to enact cultural change but it can be done with heart, hope and creativity. Willie will share replicable strategies in enacting cultural change around urban rivers. *Willie Levenson, Human Access Project*
Reconnecting to Rivers—Pyramid Peak

RE-IMAGINING CONSERVATION THROUGH STORYTELLING

As the water conservation world dives deeper into concepts of diversity, equity, and inclusion, it has become increasingly clear that conservation has not always been equitable or inclusive. In this 90-minute workshop, participants will learn what equitable and inclusive conservation can look like and how stories can support a re-imagining of what conservation can look like in service of equity. *Ava Holliday, The Avarna Group; Jose Gonzalez, The Avarna Group*
Making Diversity, Inclusion, and Equity Real—Grand Sierra D

RESTORING RIVERS IN THE FACE OF SCARCITY: LEARN HOW TO ENGAGE YOUR COMMUNITY THROUGH AN INTERACTIVE, PLACE-BASED WORKSHOP

Watershed Management Group, a non-profit organization, has set a 50-year program vision to restore flow to Tucson, AZ rivers. Workshop attendees will develop an urban river restoration vision to inspire a community movement; learn to identify GI opportunities to benefit this vision; learn to create watershed planning tools geared for the public; and how to develop citizen scientists to monitor progress. *Catlow Shipek, Watershed Management Group; Lisa Shipek, Watershed Management Group*
Mobilizing for Change—Castle Peak B

RIVER STEWARDSHIP DOESN’T END AT DESIGNATION—WILD & SCENIC RIVER MANAGEMENT CHALLENGES

Rivers agency and non-profit speakers describe three contemporary management challenges associated with designated Wild and Scenic Rivers: visitation, water quality, and access. *Steve Chesterton, U.S. Forest Service; Jennifer Back, National Park Service; David Cernicek, U.S. Forest Service; Thomas O’Keefe, American Whitewater*
Reconnecting to Rivers—Papoose

VOLUNTEER ACTIVITIES AND CAMPAIGNS THAT GROW THEMSELVES

If you have lots of possible volunteer activities, but not enough volunteer leaders to put them on, this workshop is for you. We’ll give you two tools to make your activities generate the new leaders you need. We’ll present examples of organizations that used them to find new spokespersons, activity organizers and even board members. You’ll try one of the tools out for your own group. *Baird Straughan, LeadGreen; Paco Ollervides, River Network*
Sustaining Strong Leaders, Orgs, & Coalitions—Castle Peak A

WORKING WITH AGENCIES TO COLLABORATIVELY STUDY AND PROTECT WILD RIVERS

A wave of upcoming land management plan revisions presents an incredible opportunity to administratively conserve rivers and riverside lands, and improve river management across millions of acres of public lands. Learn about a suite of tools and best practices you can use to work with federal agencies and your local community to protect public lands rivers in your backyard. *Michael Feibig, American Rivers; Kevin Colburn, American Whitewater Mobilizing for Change–Emigrant Peak B*

LIGHTNING TALKS–EMIGRANT PEAK A

BEST PRACTICES FOR COMMUNICATING ABOUT CLIMATE CHANGE (25 MINUTES)

If you would like to improve how you message about climate change and other environmental issues and encourage people to take that next step to action, this is the workshop for you. This interactive presentation will help you gain the knowledge to ensure your communications about climate change are as effective as possible. *Meghan Kelly, Green Motivate Sustaining Strong Leaders, Orgs, & Coalitions*

OUTREACH WITH ACTION: WHAT DEI ENGAGEMENT REALLY LOOKS LIKE (25 MINUTES)

Natural space advocates across the US have realized that commonly shared stories of outdoor adventures & advocacy rarely reflect the nation’s demographics proportionally. Why is that? Are barriers to engagement and representation real or imagined? Learn about the Summit Seekers project, an effort that combined the missions of five national environmental organization to create a model for success. *Ronda Chapman, Groundwork DC Making Diversity, Inclusion, and Equity Real*



FIELD TRIPS

Tuesday afternoon we will shut down the computers and head out to explore the beautiful Lake Tahoe region. If you haven’t registered for a field trip yet, check out the Q&A booth to see which trips have spots available.

INTEGRATING RIVER RECREATION IMPROVEMENTS WITH INSTREAM HABITAT AND ECONOMIC DEVELOPMENT

The Reno Whitewater Park has revitalized a once deteriorating section of the City and become Reno’s greatest natural attraction, igniting downtown renewal efforts. This trip will expand your knowledge of instream recreational structures, river access design techniques and the associated permitting, design and construction challenges related to river and greenway projects. *Meet in Emigrant Peak B at 11:30am.*

CARSON RIVER FLOAT AND FIELD DAY: 20 YEARS OF PROGRESS WITH THE CARSON RIVER COALITION

Spend the afternoon floating the beautiful Carson River through Carson City’s protected open space, and tour The Nature Conservancy’s Carson Valley Ranch. See the Carson River Coalition’s extraordinary efforts to protect floodplains, preserve agriculture and improve water quality first hand. *Meet in Monument Peak A at 11:30am*

YUBA RIVER HEADWATERS SNOWSHOE: VAN NORDEN MEADOW

Enjoy a guided snowshoe experience in Van Norden Meadow, the headwaters of the Yuba River. Enjoy stunning Sierra summit vistas, fresh air and exercise, while learning about the natural history of the area, the development struggles in the area, and SRYCL’s current multi-million dollar and multi-stakeholder restoration project in the meadow. *Meet in Castle Peak A at 12:30pm*

HYDROPOWER IN A CHANGING ENERGY LANDSCAPE

Come raft down the Truckee River and learn about how energy markets are changing as a result of increased wind and solar production, and most importantly, what does this mean for rivers impacted by hydropower. The trip will be in the Truckee River, exact location will be dependent on water levels. *Meet in Castle Peak B at 11:30am*

WILD AND SCENIC RIVER STUDY: IDENTIFYING, EVALUATING AND PROTECTING RIVER VALUES

Enjoy the western and southern shore of Lake Tahoe while learning more about the Wild and Scenic River Evaluation Process and river interpretation with visits to: Eagle Creek, with spectacular vistas of Eagle Falls, Emerald Bay and the Desolation Wilderness; Taylor Creek Visitor Center, Stream Profile and self-guided walk; and the Meiss Portal into the Upper Truckee River watershed. *Meet in Papoose at 11:30am*

USING R FOR GEOSPATIAL MAPPING AND DYNAMIC VISUALIZATION

Using R/RStudio, we will teach participants how to:

- download spatial tabular/data
- load data into RStudio
- perform spatial operations commonly used in GIS programs (intersect, clip, buffer)
- plot and map that data in a static printable map as well as a dynamic leaflet map you can share or post online.

No prior programming knowledge is required, but individuals will need a laptop to participate. *Meet in Monument Peak B at 12:30pm*

SQUAW CREEK MEADOW RESTORATION

Trout Unlimited, Friends of Squaw Creek and Balance Hydrologics invite you to join a tour of the Squaw Creek watershed and learn about past and future meadow and creek restoration activities employed to restore natural aquatic habitat and function to this iconic Sierra Nevada montane meadow. *Meet in Grand Sierra D at 12:00pm*

MEADOW ASSESSMENT AND RESTORATION ON THE TAHOE NATIONAL FOREST

Meadows are important to the quality and quantity of water flows in creeks and rivers. Come see two meadows through the eyes of a Forest Service meadow restoration expert. Learn how historical uses have degraded Sierra meadows and what we do to restore them—and the streams within them—to their former function. *Meet in Emigrant Peak A at 12:15pm*

SOURCE TO SINK: TRACING THE TRUCKEE RIVER FROM LAKE TAHOE TO PYRAMID LAKE

Follow Lake Tahoe waters as they flow from California’s eastern Sierra Nevada basin across the state line into the high desert of Nevada on a trip to Pyramid Lake. Stopping at key sites throughout this transboundary watershed, we’ll learn about water rights, river restoration and flood control, tribal perspectives of water development, and other important water issues. *Meet in Pyramid Peak at 11:30am*

NORTH FORK AMERICAN RIVER WHITEWATER TRIP

The Wild & Scenic North Fork of the American River near Sacramento, CA provides an extraordinary California whitewater rafting experience. With Class IV rapids, the North Fork delivers nearly non-stop, white-knuckling whitewater, followed by a stretch of more moderate Class II–III rapids. On the trip we will discuss the history of the effort to designate the North Fork as Wild and Scenic. *Meet in the Lobby at 11:15am, this trip will be the first to depart!*

LAKE TAHOE WATER TRAIL

Afternoon paddle on part of the 72-mile Lake Tahoe Water Trail. We will put in at the lake’s outflow, the Truckee River. Working with Willard Sports Shop, a family run multi-sport shop for almost 40 years our hosts will teach safe paddling skills and tell us a bit about Lake Tahoe and the Lake Tahoe Water Trail. We will learn about the Lake Tahoe Water Trail, and their successes with signs, their paddler water safety brochure, their mobile map tool, and their water safety campaign. As we paddle along the shore (direction will be dependent on the wind), we will talk all things water trail: accessibility, popularity, safety, successes and issues. *Meet in Grand Sierra C at 12:00pm*

NETWORKING AND SOCIAL PROGRAMS

COME KICK IT WITH US–OPEN MIC NIGHT

8:00pm–10:00pm, Mountain Pizzeria
Calling all poets, storytellers, spoken word artists, musicians, singers, interpretive dancers, and—of course—listeners! Join us for Open Mic Night, a fun evening where you bring the talent and we provide the venue and drinks!

We encourage acts of all types, styles and, abilities at Open Mic Night. This is a non-competitive event. That’s right—no judgement! It’s simply a chance to bring people together for a wonderful night of joy, laughter, and fellowship. The evening will be emceed and there will be fun door prizes from our sponsors for participants and audience members alike.

If you have small percussion instruments, please bring them with you so we can get everyone jamming to the beats!

Got a solo or group talent to share?
Please stop by Q&A to sign up!

YOGA, 6:00am–7:00am, RESORT FITNESS CENTER

If you are a fitness enthusiast or if you enjoy fresh air first thing in the morning, join other Rally runners in the Resort lobby at 6:00am. Routes of different lengths will be available to explore Squaw Valley and the local section of the Truckee River. Dress in layers, all abilities and speeds welcome, you can set your own pace!

BREAKFAST PANEL & TABLE TOP DISCUSSIONS WHY WILD MATTERS: OUTDOOR ACCESS, TRANSFORMATION, AND CONSERVATION, MAY 2ND, 7:30am–9:15am, GRAND SIERRA AB

Throughout our lives, we experience moments that truly alter our perspective. When it comes to environmental conservation, what experiences have inspired you? This session will explore personal water journeys and the importance of inclusive access to transformative moments on the water.

INTRODUCTION BY NICOLE SILK



In Texas and tuxedos, international river guide and outfitter and Fortune 500 advisor Ken Streater has traveled, played, and run businesses in 50 countries. Whether exploring isolated river villages in Soviet Siberia, visiting ancient Andean ruins, doing business in horrified Hong Kong during the Tiananmen Square uprising, or running the roaring waters of Africa’s Zambezi River, Ken has witnessed both thriving and threadbare ecosystems and societies. As an author, business owner, and social entrepreneur Ken has studied, reported on, and created numerous businesses and facilitated growth in a variety of communities. Through these experiences, he has come to understand that there is no such thing as success if it comes at the expense of others or causes irreparable environmental harm. In his writings, including *The Gift of Courage* and the upcoming *Lifejacket*, with his cultural kindness experiment “The Goodness’ Sake Project,” and as an outspoken insider for corporate accountability, Ken knows that we have the capacity to reduce ego- and greed-driven behaviors. This can be done by delivering on heart-driven change. His stories and lessons are helping manifest this critical shift.



Founder and President, Chad Brown, decorated US Navy veteran who received multiple honors after serving in Desert Storm Gulf War and Operation Restore Hope, Somalia, struggles today with PTSD. The illness nearly drove him to suicide before he found solace in fly fishing. Brown’s discovery of nature as medicine inspired him to launch Soul River, Inc., a nonprofit that aims to share the healing power of rivers with veterans and inner-city youth. Soul River Inc. has held successful deployments taking youth and veterans on local rivers in Oregon, Washington, and to far off destinations into Alaska and the Arctic National Wildlife Refuge. These opportunities promote healing and learning through many facets of outdoors education while breaking barriers and building new communities. Brown’s work has taken him across the country, speaking about diversity, conservation, building collaborative relationships between non-profit and for-profit businesses, and connecting people, particularly youth of color, to the outdoors.

SAY CHEESE! JOIN US FOR A GROUP PHOTO FOLLOWING BREAKFAST. LOCATION WILL BE ANNOUNCED.

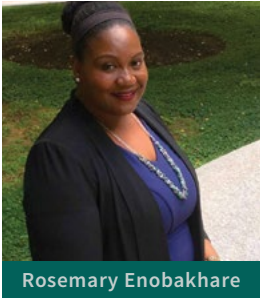
LUNCH PLENARY PANEL THE HUMAN RIGHT TO WATER: HOW DO WE GUARANTEE IT FOR EVERYONE? MAY 2ND, 11:30AM – 12:45PM, GRAND SIERRA AB

At a time when communities across the country continue to face water infrastructure challenges, contamination of rivers and other drinking water sources, and insufficient oversight to remedy problems and hold violators accountable, we assert that access to safe, clean, and affordable water is a human right. Tribal, policy, and community-based strategies will be discussed as we consider the path forward.

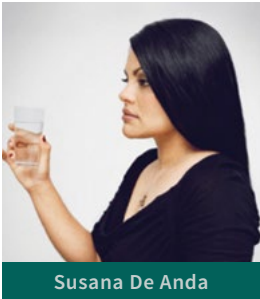


MODERATED BY JUMANA VASI Jumana Vasi helps nonprofit clients design programs and strategies to take advantage of, and respond to, current political, social, and economic realities. She is currently advising national and regional networks of community-based organizations working to improve coordination and increase resources for solving environmental problems in ways that also reduce racial and economic injustices. Vasi previously worked for eight years as a program officer in the C. S. Mott Foundation’s Environment Program. In response to the drinking water crisis in Flint, she developed a new grantmaking area to help communities deliver safe, affordable, and efficient water services to all residents. Her professional experience also includes working at two community-based organizations in Chicago and assisting on environmental justice projects at the Environmental Protection Agency and the Federal Aviation Administration.

PANEL:



Rosemary Enobakhare serves as the Director for the Clean Water for All Campaign, where she is responsible for working with coalition partners to create and execute a campaign that advocates and defends clean water protections at the Federal. Rosemary was previously appointed by the Obama Administration to serve as the Deputy Associate Administrator for Public Engagement and Environmental Education in the Office of the Administrator at the United States Environmental Protection Agency (EPA). In this role, she led the Agency’s community outreach program and developed strategic engagement plans to positively impact the EPA’s public policy and ensure nontraditional communities were both apart of the conversations and the solution. Ms. Enobakhare also served as the Deputy Director of Public Engagement and Faith-based Initiatives, in this capacity she was over the coordination of outreach to the African American, faith, women and business communities on behalf of the EPA Administrator. Prior to joining the Administration, Rosemary served as the Director of African American Outreach for the Democratic National Committee, leading the party’s efforts around engaging the African American Community in the 2012 election. Rosemary is a native of Jackson, Mississippi and received her Bachelor’s Degree in Economics from Spelman College.



Susana De Anda is Co-Founder and Co-Executive Director of Community Water Center, a nonprofit environmental justice organization based in California’s San Joaquin Valley, whose mission is to act as a catalyst for community-driven water solutions through organizing, education, and advocacy. Susana is a seasoned community organizer and has received numerous awards and recognitions, including. Susana’s experience includes planning and organizing positions at the Center on Race, Poverty and the Environment; the County of Merced Planning Department; the Santa Barbara County Water Agency; and the Santa Barbara non-profit Community Environmental Council. Susana earned a B.A. from the University of California, Santa Barbara while completing a double major in Environmental Studies and Geography. Susana has served on the Tulare County Water Commission and the Board of Directors of the Tulare County United Way, as well as the Community Funding Board of the Grassroots Fund through the Rose Foundation for Communities and the Environment. She now serves on the board of Water Education for Latino Leaders (WELL).



Chief Caleen Sisk

Caleen Sisk is the Spiritual Leader and Tribal Chief of the Winnemem Wintu Tribe, who practice their traditional culture and ceremonies in their territory along the McCloud River watershed in Northern California. Since assuming leadership responsibilities in 2000, Caleen has focused on maintaining the cultural and religious traditions of the Tribe, and has led the revitalization of the Winnemem's H'up Chonas (or War Dance) and BaLas Chonas (Puberty Ceremony), which had not been practiced for decades. She advocates for California salmon restoration; healthy, undammed watersheds, and the human right to water. She has received international honors as a tireless sacred site protector, and currently leads the tribe's resistance against the U.S. Bureau of Reclamation's proposal to raise Shasta Dam 18-feet and inundate or damage more than 40 sacred sites. She is also currently leading her Tribe's efforts to work with Maori and federal fish biologists to return wild Chinook salmon from New Zealand to the McCloud River. In doing so, she advocates for the inclusion of traditional ecological knowledge in federal, state and local environmental research and planning. Strongly rooted in her spirituality and her family, Caleen cares deeply for her Winnemem people and for oppressed people around the world, including federally unrecognized tribes and unrepresented indigenous peoples around the world. Caleen is an internationally known speaker on traditional tribal and spiritual issues, having spoken on diverse topics such as spiritual medicine ways, the spirit of water, global warming, sacred sites protection and the responsibility of tribal people to honor their tribal lifeway. Caleen received her B.A. from Chico State University, CA in 1975, and received her teaching credential from CSU, Chico in 1976.



Jon Christensen

Jon Christensen is an adjunct assistant professor in the Institute of the Environment and Sustainability, the Department of History, and the Center for Digital Humanities at the University of California, Los Angeles. He is a journalist-in-residence at the Institute of the Environment and Sustainability, a founder of the Laboratory for Environmental Narrative Strategies in the IoES, and a senior fellow in UCLA's cityLAB. He is editor of LENS Magazine. He is also a partner and strategic adviser at Stamen Design, a National Design Award-winning interactive design and technology firm specializing in mapping, data visualization, and strategic communications. And he is a columnist at LA Observed, a contributor to other newspapers and magazines, and a commentator on radio and television. Jon was executive director of the Bill Lane Center for the American West, an interdisciplinary center for research, teaching, new media, and journalism at Stanford University before coming to UCLA. He has been an environmental journalist and science writer for more than 30 years. His work has appeared in *The New York Times*, *Nature*, *High Country News*, and many other newspapers, magazines, journals, and radio and television shows. Jon was a Knight Journalism Fellow at Stanford in 2002–2003 and a Steinbeck Fellow at San Jose State University in 2003–2004, before returning to Stanford to work on a Ph.D. in environmental history and the history of science. He was editor of *Boom: A Journal of California*, a quarterly magazine published by the University of California Press, from 2013 to 2016. He is currently finishing a book entitled "Critical Habitat: A History of Thinking with Things in Nature" and is engaged in multidisciplinary research on equity and the environment.

WEDNESDAY WORKSHOPS

MAY 2, 2018 9:45AM–11:15AM

ACHIEVING EQUITY ACROSS THE WATERSHED

Power and equity are issues that affect all of us, all the time. This session will showcase individual perspectives on how we each are grappling with the opportunities and challenges that are inherent to prioritizing this important work as a critical piece of the Choose Clean Water and Healing Our Waters-Great Lakes Coalitions. *Chanté Coleman, Choose Clean Water Coalition; Kacey Wetzel, Chesapeake Bay Trust; Vernice Miller-Travis, Skeo Solutions*

Making Diversity, Inclusion, and Equity Real—Emigrant Peak B

CURRICULUM FOR CHANGE: USING HANDS-ON ACTIVITIES AND CURRENT EVENTS TO TEACH ENVIRONMENTAL JUSTICE, SCIENCE, AND CRITICAL THINKING

In this interactive workshop, Groundwork Richmond, CA and Groundwork Hudson-Valley, NY will present environmental justice and climate change/resiliency youth-centered curricula currently under development. The workshop will develop further connections between environmental justice and the hands-on scientific approaches that will build more resilient communities in a changing environment. *Matt Holmes, Groundwork Richmond; Maria Brodine, Groundwork USA; Jennifer Sloan, Groundwork Hudson Valley*

Making Diversity, Inclusion, and Equity Real—Castle Peak A

ENGAGING CITIZENS AND DECISION-MAKERS TO MOVE POLICY IN DIFFICULT POLITICAL ENVIRONMENTS.

If you can do it in AL, you can do it anywhere! This workshop will describe how the Alabama Rivers Alliance is capitalizing on an awakened progressive populous to continue moving policies forward in the face of political turmoil and changes in both state and federal administrations. Participants will learn simple tools they can use on a tight budget to mobilize people around water issues. *Cindy Lowry, Alabama Rivers Alliance; Kelly Marshall, Alabama Rivers Alliance*

Mobilizing for Change—Grand Sierra C

FROM LITIGATION TO COLLABORATION: LESSONS LEARNED ADDRESSING MUNICIPAL STORMWATER POLLUTION

Increasing development around the country increases stormwater discharges from municipal separate storm sewer systems (MS4s). This workshop explores lessons learned in engaging communities, elected officials, and regulatory agencies implementing Pennsylvania's MS4 permit. Such lessons will provide insights to others working across the country to reduce impacts from stormwater pollution. *Alice Baker, PennFuture; Ellen Kohler, River Network*

Mobilizing for Change—Papoose

HOW TO WRITE KILLER FUNDRAISING LETTERS

Writing appeal letters that raise money is not hard. Writing appeal letters that raise more money can be done, but it takes

work. These letters are better thought of as technical writing than as correspondence. Join fundraising and direct mail expert David Allen to explore the science of what works and why when writing appeal letters. The science may be hard to believe but the steps are easy. *David Allen, Development for Conservation*
Sustaining Strong Leaders, Orgs, & Coalitions—Pyramid Peak

INBOUND MARKETING: THE LATEST TECHNIQUES TO ATTRACT MORE DONORS, VOLUNTEERS, & OTHERS

Learn how to boost online traffic and increase your "conversion rate" so they become donors and volunteers. Discover how to implement inbound marketing via search engine optimization, pay-per-click, blogs, articles, websites, landing pages, calls to action, links, social media, and more to promote and leverage your content, boost online traffic, generate leads, and convert those leads into supporters. *Allan Pressel, PowerSite123*

Sustaining Strong Leaders, Orgs, & Coalitions—Castle Peak B

NEW AND EMERGING TOOLS FOR TRACKING OUTCOMES AND COMMUNICATING BENEFITS OF WATER TRANSACTIONS

Water transactions are powerful mechanisms for returning water to rivers and improving water security for nature and people. Their inherently complex nature can result in outcomes that are not always easily understood. This workshop will focus on three tools designed for monitoring, evaluating and communicating the benefits of water transactions. *Amy Campbell, The Nature Conservancy; Ada Fowler, The Nature Conservancy; Kacy Markowitz, National Fish and Wildlife Foundation; Emily Powell, The Nature Conservancy; Charles Wight, The Nature Conservancy*

Expanding Impact through Science—Monument Peak B

SELF-CARE FOR ADVOCATES

If you're experiencing burnout and stress, step away from the intensity and reinvest in strategies for self-care to help sustain your energy and spirit. Take a breath, assess your strategies, and share successful ways to take care with other leaders in this highly participatory workshop. *Sarah Clark, Institute for Conservation Leadership*

Sustaining Strong Leaders, Orgs, & Coalitions—Grand Sierra D

LIGHTNING TALKS—EMIGRANT PEAK A

USING TECHNOLOGY TO BRING AN URBAN FISH MIGRATION TO LIFE: LESSONS FROM THE MYSTIC RIVER (25 MINUTES)

A video monitoring system has opened a new window on the largest river herring run in Massachusetts. Learn how we set up our system, collaborated with teachers, and reached new stakeholders—potential new stewards. Participants will be able to count fish and explore data. *Andy Hrycyna, Mystic River Watershed Association*

Expanding Impact through Science

OPEN DATA STANDARD FOR RECREATIONAL WATER QUALITY (25 MINUTES)

To enjoy time on the water and avoid waterborne illnesses, the public requires practical and timely access to water quality information and advisories; yet, there is no technical standard to do so. Swim Guide developed the first-ever open standard for automated data exchange of recreational water quality information, and an open data toolset, for effective risk communication for recreational water quality. *Gabrielle Parent-Doliner, Swim Drink Fish Canada*
Expanding Impact through Science

PRACTICAL TIPS FOR EVALUATING FUTURE WATER DEMAND (25 MINUTES)

Water suppliers routinely overestimate future water demand, resulting in unneeded water supply and treatment infrastructure, higher costs to ratepayers, and unnecessary environmental impacts. This workshop will provide attendees with information to evaluate water demand forecasts in their communities and assess whether there is a demonstrated need for new water supplies. *Heather Cooley, Pacific Institute*
Expanding Impact through Science

WEDNESDAY
1:00PM–2:30PM

EJ: FIRST TRAIN THYSELF & STAFF

Presented by Urban Waters Learning Network, participants will be immersed in an EJ Curriculum: principles & graphic novel, community assessment worksheets. Developed for Groundwork youth, it's perfect "starter" curriculum for STAFF! There's time to reflect, share, and work in a safe space. Journals provided. Bonus: curriculum to take home. *Ann-Marie Mitroff, Groundwork USA; Matt Holmes, Groundwork Richmond*
Making Diversity, Inclusion, and Equity Real–Emigrant Peak B

GETTING STARTED WITH MAJOR GIFT DEVELOPMENT

Sustainable organizations should be continually engaged in individual giving strategies; yet grants, events, and membership often seem more urgent. As a result, major gift fundraising is often left undone. Fundraising expert David Allen will present a workshop on major gifts, covering motivations behind giving decision, how to find prospects and plan cultivation activities, and the differing roles of staff and board. For staff and board at all levels of fundraising experience. *David Allen, Development for Conservation*
Sustaining Strong Leaders, Orgs, & Coalitions–Castle Peak B

REVITALIZING THE COMMUNITY THROUGH URBAN RIVER RESTORATION

The San Antonio River was transformed from a drainage ditch into a thriving ecosystem, demonstrating that urban restoration can be successful and revitalize a community. This workshop will provide practical lessons in proven approaches that inspire actions to increase positive watershed impacts including biological monitoring methods, and digital mapping and storytelling tools for data sharing. *Lee Marlowe, San Antonio River Authority; Kirk Moravits, San Antonio River Authority; Katherine Peche, San Antonio River Authority*
Reconnecting to Rivers–Castle Peak A

TECHNOLOGY AND COLLABORATIVE PLANNING FOR WATER CONSERVATION

Learn about a multi-organization effort to address water quantity issues in the Colorado River Basin through the development and application of planning datasets, analyses, and tools. Could your organization use these? Workshop attendees will hear lessons learned from two Arizona pilot projects and plans for selecting additional regions that could benefit from decision-support resources. *Cassandra Pallai, Chesapeake Conservancy; Michael Norton, Chesapeake Conservancy; Paula Randolph, Lincoln Institute of Land Policy*
Expanding Impact through Science–Monument Peak B

TOO MUCH OF A GOOD THING: NUTRIENT POLLUTION

This workshop will address the problem of nitrogen and phosphorus pollution that causes dead zones, toxic algae and slime in our rivers, streams, estuaries and oceans. It will also address nitrogen pollution of groundwater that affects drinking water in California and many other locations. There will also be discussion of what can be done through organizing, legal action and political action. *Albert Ettinger, Matt Rota, Gulf Restoration Network; Nathaniel Kane, Environmental Law Foundation*
Mobilizing for Change–Pyramid Peak

WATER FOR BEER, FOOD OR FISH?

Join us for a fast-paced, fun, and interactive session where participants will play an experiential game designed to showcase how water markets can be powerful tools for conservation and reallocation of water. The session will conclude with a Ted Talk highlighting a market-based project in California. *Season Martin, The Nature Conservancy*
Reconnecting to Rivers–Monument Peak A

WORKING TOWARDS SALMON SUCCESS: HOW HABITAT QUANTIFICATION LEADS TO COORDINATED CONSERVATION

There are several organizations and agencies working to restore the endangered Chinook salmon, once ubiquitous in the rivers of central California. Learn how a salmon habitat quantification tool is being used to better understand salmon habitat, guide effective conservation projects and management plans, and to communicate progress toward regional goals. *Katie Riley, Environmental Incentives; Daniel Nylen, American Rivers; Evan Patrick, Environmental Defense Fund; Lisa Hunt, American Rivers; Rene Henery, Trout Unlimited*
Expanding Impact through Science–Grand Sierra C

LIGHTNING TALKS–EMIGRANT PEAK A

MILLENNIAL ENGAGEMENT ON WILD AND SCENIC RIVERS (25 MINUTES)

Learn how a successful Los Angeles nightclub manager used his social media & customer service skills to create the Kern River Conservancy and forge partnerships with Leave No Trace and the US Forest Service to engage urban millennials in river cleanups and graffiti removal along California's Wild and Scenic Kern River. Gary Ananian, Kern River Conservancy; Tricia LaBelle, Kern River Conservancy; Meredith McKenzie, Kern River Conservancy
Reconnecting to Rivers

THE NATIONAL GREEN INFRASTRUCTURE CERTIFICATION PROGRAM: A FOCUS ON WORKFORCE DEVELOPMENT (25 MINUTES)

The National Green Infrastructure (GI) Certification Program's primary objectives are to provide a pool of skilled workers to construct, inspect,

and maintain GI in accordance with best practices to support long-term system performance and support the nation's cities in efforts to encourage, through GI program investments, the establishment of local sustainable employment opportunities that provide livable wages. *Claudio Ternieden, Water Environment Federation*
Sustaining Strong Leaders, Orgs, & Coalitions

ENVIRONMENTAL EDUCATION IN JAILS AND UNDER-SERVED NEIGHBORHOODS (25 MINUTES)

Participants will learn the limitations in teaching in jails versus prisons, ways to link recidivism reduction and meaningful environmental work, challenges and benefits of door-to-door outreach, and how to overcome challenges of enhancing the urban forest. *Amanda Parrish, The Lands Council*
Making Diversity, Inclusion, and Equity Real

WEDNESDAY
3:00PM–4:30PM

BUILDING COMMUNITY THROUGH TRANSPARENCY: USING SCIENCE TO RECONCILE COMPETING WATER USE

This workshop will show how the UC Davis Center for Watershed Sciences used its research to build collaborative partnerships in the Shasta River watershed and rapidly achieve stream conservation results. Participants will learn about how research questions were identified, results of failures and successes communicated, and private landowners persuaded to extend conservation work on their lands. *Ann Willis, UC Davis Center for Watershed Sciences*
Expanding Impact through Science–Castle Peak B

DAMNED DAMS

California is taking actions regarding dams that have implications for other states. It is taking big dams down, there are serious proposals to build new dams or raise existing ones to address drought and climate change, and there is the continuing problem of what to do about dangerous old dams. Come for a lively discussion of all things damnable and dammable. *James Wheaton, Environmental Law Foundation; Ann-Marie Benz; Steve Evans, Friends of the River; Craig Tucker, Karuk Tribe and the Klamath RiverKeeper*
Reconnecting to Rivers–Pyramid Peak

DRINKING WATER TOOLKIT: A RESOURCE FOR ADVOCATES

Based on the demand from groups to engage more deeply on drinking water, River Network has worked with our partners to develop a layperson-friendly drinking water toolkit including components on treatment, funding, safety, and policy frameworks. This session will introduce the toolkit and explain how to use in local communities. *Katherine Baer, River Network; Paco Ollervides, River Network; Jumana Vasi, River Network Board; Chi Ho Sham, ERG Group*
Mobilizing for Change–Grand Sierra C

EXPLORE PARTNERSHIP WILD AND SCENIC RIVER DESIGNATION THROUGH SUCCESSFUL COMMUNITY ACTIVISM

Have you wondered if Wild & Scenic designation is a good fit for your river? Would you like to learn how to protect and manage your home river through the Partnership Wild and Scenic River approach to designation? Leave this session with the tools, the technical

resources and national contacts to help you. See the premier of the new Partnership WSR video, and dive into the Partnership WSR toolkit. *Shana Deeds, PWSR; Corita Waters, National Park Service*
Reconnecting to Rivers–Emigrant Peak B

LOCAL VOICES FOR NATIONAL CLEAN WATER POLICY: STRATEGIES FOR CREATING A CHOIR

National clean water policy, including the Clean Water Act, has been essential to the security of clean water. Pennsylvania partner organizations, working with the Clean Water for All Campaign, have joined forces to create a diverse, politically savvy and strong "clean water choir" to advocate for Pennsylvania and nationally. *Liz Deardorf, American Rivers; Gayle Killam, River Network*
Mobilizing for Change–Castle Peak A

USING STORYTELLING TO SAVE YOUR RIVER

What's your river story? How can you use your story to drive positive change? Get lessons from the 5,000 Miles of Wild campaign, and hear from other storytelling experts. Learn how to tell your story, connect with your audience, and make the biggest impact. *Amy Kober, American Rivers*
Sustaining Strong Leaders, Orgs, & Coalitions–Monument Peak B

LIGHTNING TALKS–EMIGRANT PEAK A

BUILDING A DIVERSE BOARD (25 MINUTES)

Creating a diverse board of directors is crucial to institutionalizing diversity, equity and inclusion in any organization. This fast-paced workshop will equip participants with ready-to-apply tools and analytical frameworks to diversify their board, featuring best management practices from the non-profit sector and a case study of the Puyallup Watershed Initiative. *April Nishimura, The Puyallup Watershed (TRFF)*
Making Diversity, Inclusion, and Equity Real

GREEN INFRASTRUCTURE IMAGE TESTING FOR DIVERSITY, EQUITY & INCLUSION (25 MINUTES)

A picture is worth a thousand words. So, the imagery that we use to invite community feedback for major planning and infrastructure decisions in our cities is hugely important. Resource Media recently conducted an image testing project to find out how the public perceives green infrastructure and applied a racial & social justice lens to set a more inclusive and effective communications strategy. *Sian Wu, Resource Media*
Making Diversity, Inclusion, and Equity Real

MYSTIC GREENWAYS: RESTORING AND REVITALIZING URBAN WATERWAYS (25 MINUTES)

The Mystic Greenways Initiative seeks to reverse a history of industry and intense development on waterfront land and create a world-class park system that connects communities to their local waterways. Learn how this initiative is leveraging millions of dollars of funding, creating successful partnerships and engaging volunteers to transform this urbanized waterway. *Amber Christofferson, Mystic River Watershed Association*
Reconnecting to Rivers

ANNUAL RIVER HEROES BANQUET & CELEBRATION

5:30pm–6:30pm, COCKTAIL RECEPTION, GRAND SIERRA LOBBY

Join us for cocktail hour before the Banquet.

6:30pm–8:30pm, LIVE MUSIC AND DANCING TO FOLLOW (8:30PM-11:00PM), GRAND SIERRA AB

We will once again be honoring the heroes among us on the final night of Rally. River Network annually recognizes and celebrates individuals whose efforts to protect and restore their local rivers and waters have been extraordinary in scope, scale, impact and heart.

River Heroes are nominated by their peers, selected by peers, and celebrated among peers at our annual River Heroes Banquet. With this award, we recognize individuals who bring people together to solve water problems, seek solutions that are inclusive and equitable, and inspire and help others to make a difference too.

Don’t miss this special celebration of the 2018 Compton Award winner and the River Heroes. The banquet will be followed by dancing and live music from Innersoul, so stick around and bust out some dance moves!



Innersoul is Sacramento’s premier R&B/Old School dance band whose soulfully artistic renditions of R&B and Latin dance classics arouse dancers of all musical persuasions. The 7-piece dance creates soulful dance grooves that are pure emotional fire! Innersoul has become the area’s most captivating, energetic and entertaining musical group, and we know they will help us close out River Rally 2018 with a bang!

2018 COMPTON AWARD WINNER



LESTER SNOW

Lester Snow has been engaged in integrated resource management for more than 40 years ranging from implementation of the Clean Water Act in Arizona in the late 70’s to current efforts to remove four dams on the Klamath River. He was the founding director of the Water Foundation, where he continues to provide strategic policy counsel. In 2016 he was appointed to the board of directors for the Klamath River Renewal Corporation, responsible for decommissioning four dams and restoring fisheries habitat on the Klamath River. Previously, he served as Secretary of the California Natural Resources Agency and chief advisor to the Governor on issues related to the state’s natural, historic, and cultural resources. Lester also directed the California Department of Water Resources, including operation of the California State Water Project. He served as executive director of CALFED, regional director for the Bureau of Reclamation, and general manager of the San Diego County Water Authority. He spent six years with the Arizona Department of Water Resources implementing Arizona’s first comprehensive groundwater management efforts. He holds a master’s degree in water resources administration from the University of Arizona and a bachelor’s degree from Pennsylvania State University, where he majored in earth sciences.

About the Compton Award

In 2001, to celebrate his dedication to conserving our nation’s rivers, River Network created an award in honor of James “Jim” Compton. Jim was a remarkable man with an outstanding environmental legacy in California and the United States. As President of the Compton Foundation, his commitment to river conservation led to the research and development of a new, long-term strategy to protect salmon; encouraged environmentally sound dam operations and deregulation incentives; and assisted local river and watershed groups across the country to achieve their restoration and protection goals through the powerful but under-used tool: The Clean Water Act of 1972. Through his personal and professional contributions, Jim touched the lives of thousands of river activists and community members. Those whom we honor in his name display a similar amount of passion, respect, and actions toward the protection of our rivers. Jim passed away in the spring of 2006; he is missed, but never forgotten.

RIVER HEROES



KIRA DAVIS

Kira Davis grew up in Northwestern Lower Michigan in the quaint town of Petoskey (Bedaasige). Kira is an Odawa woman (Anishnaabekwe) and Tribal citizen of the Grand Traverse Band of Ottawa and Chippewa Indians. Kira has given back to her community by working for Little Traverse Bay Bands of Odawa Indians for 16 years after receiving her Bachelor's Degree in Environmental Issues and Applications from Michigan State University. The Odawa culture and traditions teaches that it is the responsibility of the Anishnaabekwe to take care of the water. Kira takes this role to heart and has dedicated her personal and professional life to taking care of the water for the next seven generations. Kira took on her new position at Conservation Resource Alliance (CRA), a non-profit river and wildlife restoration organization, as the Program Director in October of 2015. CRA has been restoring aquatic and terrestrial connectivity by removing dams and improperly sized culverts, improving in-stream habitat, and linking wildlife corridors by restoring terrestrial connectivity for the last 50 years. CRA recognizes by protecting the "veins of Mother Earth" (river systems) we are working towards ensuring the Great Lakes do not reach their tipping point of ecological collapse.



JIM WHEATON

James Wheaton is currently the President of the Environmental Law Foundation, and runs a Free Speech Legal clinic at UC Berkeley and teaches Journalism Law at both UC Berkeley and Stanford. He is a former River Network Board member, former Chair of Friends of the River, and a founder of the Public Trust Project. Jim was the lead counsel in the Scott public trust case; counsel in the SF BayKeeper case, and has been honored 3 times as Attorney of the Year by 'California Lawyer.' With more than three decades of experience as a river guide, Jim is a trained whitewater rafting guide, and also enjoys kayaking and canoeing. He is also an avid woodworker, and retired from ten years of coaching and umpiring the Oakland Little League.



TILLIE WALTON

Tillie Walton is a river conservationist, strategic environmental consultant, philanthropist and hydrologist who has been instrumental in creating and implementing large river restoration projects and environmental conservation efforts, including the Yuma East Wetlands. She has co-authored scientific publications on river dynamics and using restoration waste as biofuel. Her love of rivers was inspired by over 20 years of guiding whitewater expeditions through the Grand Canyon and on other rivers across the planet. Tillie served on the board of the Walton Family Foundation for ten years and was instrumental in developing their Environment Program which works towards healthy rivers and oceans. She has served on various boards and advisory boards including the World Wildlife Fund (WWF), Aspen Center for Environmental Studies, Aspen Institute's Vanguard Chapter and Grand Canyon Youth. She currently serves on the advisory board at the Chopra Foundation and Mehta Labs. Tillie is also passionate about free-flowing rivers, environmental education, and meditation and wellbeing and has worked on numerous programs in these areas. Tillie holds a Bachelors degree in Environmental Science and Hydrology and a Masters degree in Environmental Management and Planning focused on Riparian Restoration.



BOB ZIMMERMAN

Bob Zimmerman is the Executive Director of the Charles River Watershed Association. Founded in 1965, CRWA is a private nonprofit environmental research and advocacy organization using science and the law to protect and enhance the Charles River and its watershed. Zimmerman joined CRWA in 1990. During his tenure, CRWA has become a leading authority on the science of water in urban watersheds, and has developed programs that address stormwater pollution, water quality, low instream flow, nutrient loading, habitat protection and restoration, community zoning, suburban sprawl, sustainable development and water demand, the economics of water infrastructure transformation, and climate change mitigation and adaptation. Today, US EPA considers the Charles River the cleanest urban river in the nation. Prior to working at CRWA, he co-founded and was the Headmaster of the National Sports Academy at Lake Placid, a boarding school offering a preparatory curriculum and training program for winter sports athletes. He has an MA in English, and a BA in English and History from Central Michigan University. The Charles River and CRWA were the 2011 winners of the International River Foundation's Theiss International Riverprize.



BARBARA ULLIAN

For over four decades, Barbara Ullian's passion, commitment, and tireless advocacy to protect the wild rivers of remote Southwest Oregon and Northern California have defined what it means to be a river hero. Barbara has worked quietly and effectively to defend and protect the largest concentration of wild rivers in the contiguous US, which flow out of or through the Kalmiopsis, a biodiverse and untamed ecological and river wonderland at the heart of the unprotected landscape of the American West. Despite working in a very challenging political climate, Barbara has fought for this incredible place very effectively. She has a deep love of wild rivers, a commitment to local grassroots organizing, incredible research skills, and above all else, tenacity. Barbara has been living and working in Southwest Oregon since 1947, when her family moved to the area and she began exploring the Illinois River with her father. She has been an indefatigable advocate for Kalmiopsis Wild Rivers region since 1990, when she helped found the Siskiyou Environmental Council, which became part of the Klamath Siskiyou Wildlands Project. She served as the conservation director of Siskiyou Audubon Society, and has headed up Friends of the Kalmiopsis for more than 15 years.

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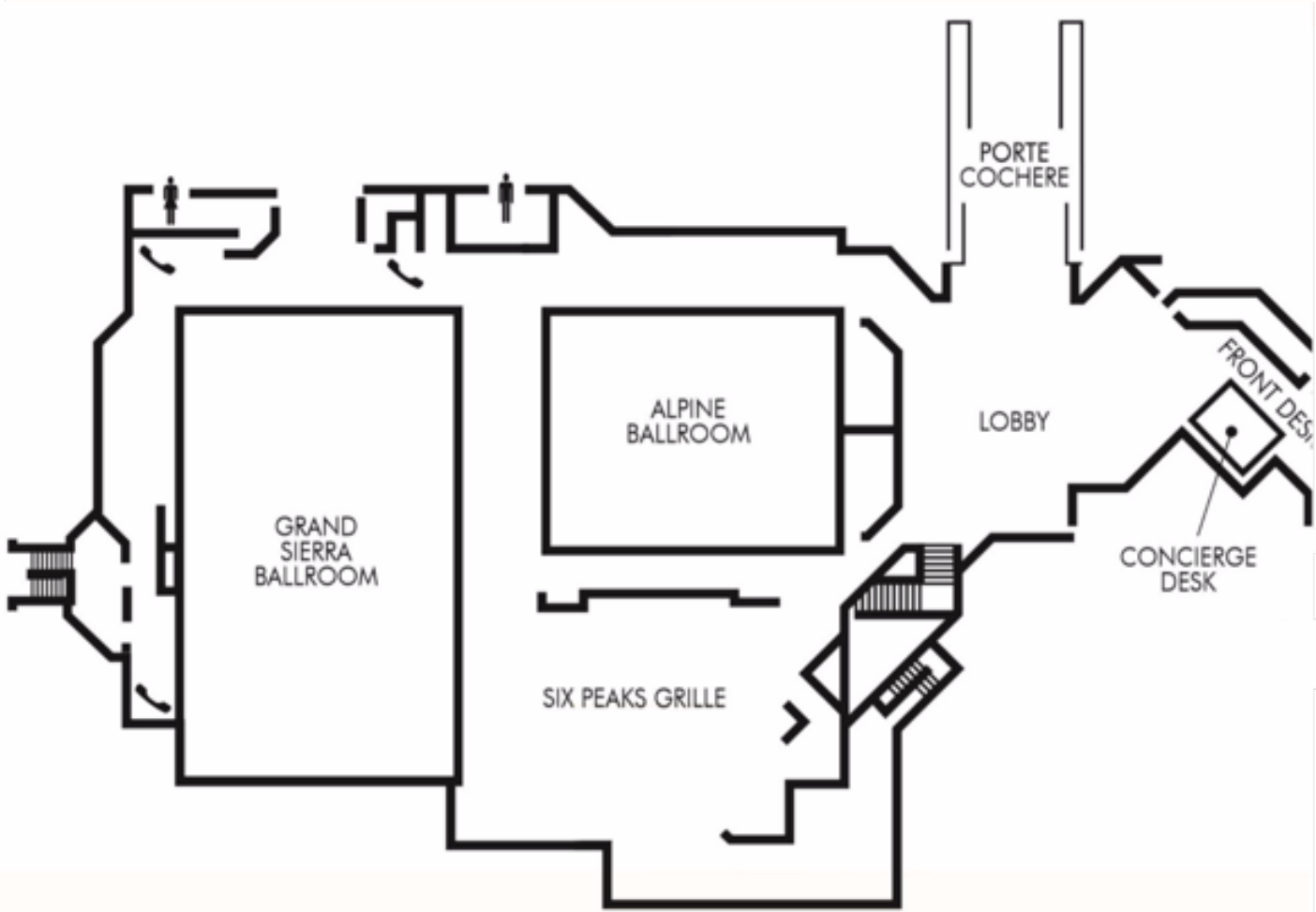
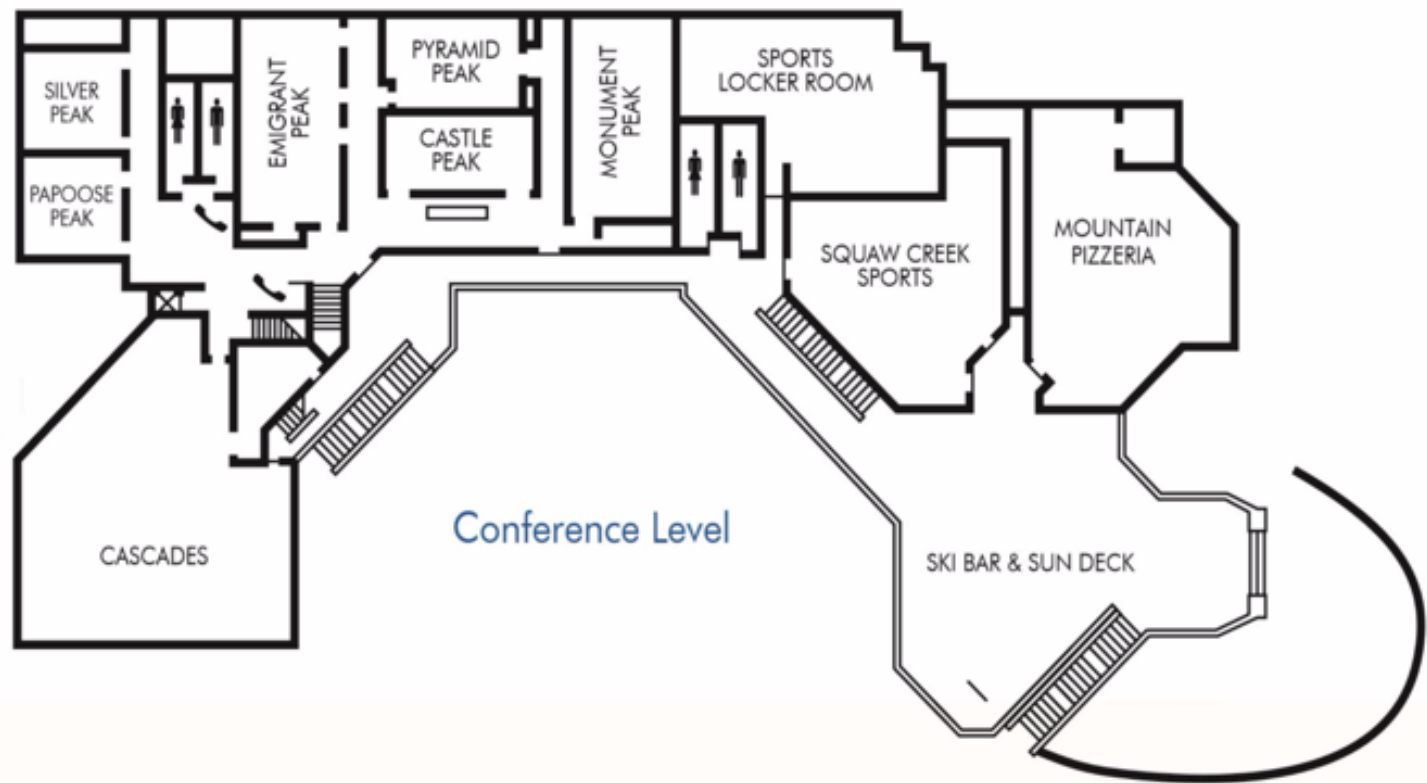


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RIVER RALLY 2019

Friday, June 21–Monday, June 24, 2019
 The Westin Cleveland Downtown
 Cleveland, Ohio



www.riverrally.org

Photo credit: Westin

Call for workshops opens June 29, 2018



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River Network empowers and unites people and communities to protect and restore rivers and other waters that sustain all life. We envision a future with clean and ample water for people and nature, where local caretakers are well-equipped, effective and courageous champions for our rivers. We believe that everyone should have access to affordable, clean water and healthy rivers.

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