



River Rally 2020
May 15–18
San Antonio, Texas

SPONSORSHIP OPPORTUNITIES

Demonstrate your commitment to clean water and healthy rivers by becoming a River Rally sponsor. This is the premier annual conference for over 6,000 nonprofit organizations, utilities, tribes, water authorities, and others working at the local level across the United States.

River Rally features over 90 learning opportunities, including keynotes and plenaries, workshops, field trips, an awards ceremony, movies, and live music. We bring thought leaders and practitioners together to accelerate progress towards an equitable and sustainable water future.

YOUR DOLLARS FOR RIVER RALLY WILL:

- ◆ ***Increase the speed of national knowledge transfer on water solutions***
- ◆ ***Demonstrate your commitment to social and environmental responsibility***
- ◆ ***Broaden exposure to your company's name in Texas and across the United States***



“Patagonia has partnered with River Network because they are an effective national conservation group whose mission is focused on helping thousands of local groups succeed. Through individualized assistance, publications, and training workshops, River Network’s programs provide critical and timely information to community-based groups. We encourage other corporations to support River Network’s efforts to advocate for healthier rivers and watersheds.” –Yvon Chouinard, Patagonia

River Network is the foremost nonprofit connecting water-focused organizations, agencies, businesses, and communities for greater local impact, cleaner water, and healthier rivers across the U.S.

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SPONSOR RIVER RALLY

Each year River Rally takes place in a different city, along a different river, forging connectivity and spurring innovation among champions in the nonprofit, government, and corporate sectors dedicated to clean water and healthy rivers for all. Future River Rally locations include Portland, OR; Washington, DC; Denver, CO; and Grand Rapids, MI.

Over four days at this high-value event, approximately 500 attendees will discuss urgent water issues, and we'll share what we learn with our 12.5k social media followers. River Rally will provide and expand access to the practical knowledge and hope essential to a future where healthier rivers and clean water are paramount. **Everyone plays a vital role in this future, including national corporations, local businesses, and foundations.**



"We have a lot of relationships we've built through River Network and Rally is a great place for us to be each year. We serve the municipal market, but advocates drive a lot of business to us and when we win, we like to give back." –Gary Hopkins, Storm Water Systems

LEVELS & BENEFITS

Basin Sponsor \$25k	Four complimentary registrations; naming opportunities for plenaries, meals, coffee breaks, and social hours; exhibit space with priority positioning; half-page ad in River Rally program; name and logo recognition in printed, digital, and on-site materials; and social media promotion.
Watershed Sponsor \$15k	Three complimentary registrations; naming opportunities for plenaries, meals, coffee breaks, and social hours; exhibit space with priority positioning; quarter-page ad in River Rally program; name and logo recognition in printed, digital, and on-site materials; and social media promotion.
River Sponsor \$10k	Two complimentary registrations; naming opportunities for plenaries, meals, coffee breaks, and social hours; exhibit space with priority positioning; name and logo recognition in printed, digital, and on-site materials; and social media promotion.
Tributary Sponsor \$5k	One complimentary registration; exhibit space; name and logo recognition in printed, digital, and on-site materials; and social media promotion.

We also offer opportunities to support the River Rally Scholarship Fund and encourage product donations for giveaways. To become a River Rally sponsor or for information on additional partnership opportunities for please contact:

Katie Murphy | 720-501-3660, kmurphy@rivernetwork.org
or visit www.rivernetwork.org/sponsorrally2020

THANK YOU TO A FEW OF OUR PAST SPONSORS

