

River Rally  
May 2021

# SPONSORSHIP OPPORTUNITIES

## ABOUT RIVER RALLY

River Rally is the premier annual conference for nonprofit organizations, utilities, tribes, water authorities, and others working at the local level across the United States. River Rally is a high-powered, online conference experience that brings together 500+ participants for 100+ hours of programming and social events to discuss urgent water issues and gain the practical knowledge and hope essential to a future where healthier rivers and clean water are paramount.

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*At this time, it is so difficult to feel connected to your colleagues and to your community. Virtual River Rally 2020 offered opportunities not just to learn, but to connect with people, acknowledge the crises impacting our society, and think through ways to incorporate these needs into our work.*

—Anna Killius, James River Association

## SPONSOR RIVER RALLY

We invite you to sponsor River Network's 23rd annual River Rally. We'll host this conference virtually for our second year, providing a dynamic and inspired online experience, fortifying community among water leaders across the country and accelerating progress toward our vision of an equitable and sustainable water future.



River Network is the foremost nonprofit connecting water-focused organizations, agencies, businesses, and communities for greater local impact, cleaner water, and healthier rivers across the U.S.

# SPONSOR RIVER RALLY

## YOUR INVESTMENT IN RIVER RALLY WILL:



Provide a valuable experience with low registration costs making this event accessible to all



Demonstrate your commitment to social and environmental responsibility, helping us offset over 900,000 pounds of carbon dioxide and more than 86,000 gallons of water associated with an in-person event



Increase your foundation or company's exposure to our 500+ participants, 11k+ email subscribers, and 13k+ social media followers across the United States

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*I was on the River Rally virtual conference site this morning for the Welcoming Remarks and Tour. VERY IMPRESSED. The virtual booths turned out even better than I imagined.*

–Abu Moulta Ali, US EPA,  
River Rally 2020 Sponsor and Participant

We have tailored our sponsorship benefits to the virtual space—providing you with enhanced opportunities to promote your organization or brand, and to connect with our community in new ways. As potential in-person elements of River Rally 2021 unfold, we will increase your benefit options.

LEVELS & BENEFITS	ESTIMATED REACH	BASIN \$20K	WATERSHED \$15K	RIVER \$10K	TRIBUTARY \$5K
Complimentary Registrations		5	4	3	2
Naming Opportunities	2,900+ Viewing Hours	✓	✓	✓	
Virtual Event Site Recognition	2,900+ Viewing Hours	✓	✓	✓	✓
Custom Video Welcome	180+ Real-Time Participants	✓			
Shoutout During Events	180+ Real-Time Participants	✓			
Social Media Recognition	13k+ Followers	✓ Stand-alone post	✓ Stand-alone post	✓	✓
Program Ad	5,000+ Views	✓ ½ Page	✓ ¼ Page		
River Network Website Recognition Through 2021	3,000+ Views	✓	✓	✓	✓

## THANK YOU TO OUR RECENT SPONSORS



We also offer opportunities to support the River Rally Scholarship Fund.

To become a River Rally sponsor or for information on additional partnership opportunities for please contact:

Lisa Runkel | 720-504-0118 | lrunkel@rivernetwork.org