

# RIVER RALLY JUNE 4-7



## RIVER RALLY 2022 WILL FEATURE

more than 90 learning opportunities

an inspiring awards ceremony

field trips

networking and social events

mentoring, and access to thought  
leaders and change agents

**IN AN INCLUSIVE AND  
WELCOMING ATMOSPHERE**



## SPONSORSHIP OPPORTUNITIES

Demonstrate your commitment to clean water and healthy rivers for all by becoming a River Rally sponsor.

### BY INVESTING IN RIVER RALLY, YOU WILL:

- ◆ **INCREASE BRAND RECOGNITION** while demonstrating your commitment to clean water and healthy waterways across the U.S.
- ◆ **PROMOTE YOUR UNIQUE BRAND** through: exhibit space, naming opportunities, event site recognition, conference program, and more
- ◆ **RECEIVE COMPLIMENTARY REGISTRATIONS** for you to attend and mingle with 500+ participants throughout the 3-day conference
- ◆ **GAIN EXPOSURE TO OUR 14,000+ FOLLOWERS** through a range of online, social media and on-site communications before and during River Rally



# SPONSOR RIVER RALLY

River Rally sponsorship provides you with increased brand recognition and reach through conference-wide exposure to more than 500 participants. We offer unique and customizable recognition opportunities to our Basin and Watershed sponsors, such as the Welcome Reception, River Heroes banquet, social and networking events, mentoring and mindfulness spaces, coffee and snack breaks, etc.

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*[River Rally] offered opportunities not just to learn, but to connect with people, acknowledge the crises impacting our society, and think through ways to incorporate these needs into our work.”*

–Anna Killius, James River Association,  
River Rally 2020 participant

BENEFITS		BASIN SPONSOR \$20K	WATERSHED SPONSOR \$15K	RIVER SPONSOR \$10K	TRIBUTARY SPONSOR \$5K
Complimentary Registrations		4	3	2	1
	IMPACT				
Naming Opportunities for Themes, Plenaries, Events	Highest	✓	✓	✓	
Feature Video/Intro at Welcome Reception	Highest	✓			
Complementary Exhibit Space, Priority Positioning*	Higher	✓*	✓*	✓	✓
Exclusive On-Site Signage & Inclusion in All Event Materials	Higher	✓	✓		
On-Site Name Recognition	Higher	✓	✓		
Program Ad Priority Positioning*	High	½ Page*	¼ Page		
River Network Website Recognition Through 2022 (5,500+ Views)	High	✓	✓	✓	✓

## THANK YOU TO OUR PAST SPONSORS

