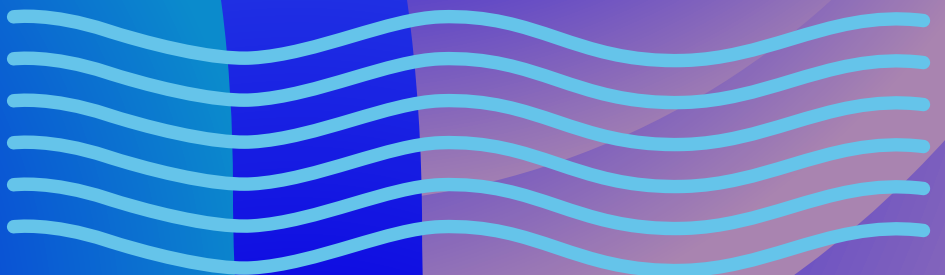




RIVER RALLY

May 13–16, 2024





WHO WE ARE

River Network is the only national nonprofit organization whose sole purpose is to grow and strengthen the nationwide network of water, justice, and river advocates. We believe that equitable and enduring solutions start with community. For decades, River Network has brought water, justice, and river leaders together for an infusion of learning, inspiration, and celebration. Built by and for the national network, River Rally ignites collective action and power for the years ahead.

“I have learned so much at my first River Rally. This information and networking has been so refreshing to see. I’m in my first year in this position and have felt a little “siloed” at times, but this event has opened my eyes to the possibilities of my job! Looking to the future of rivers!”

**—ANNA WHEELER,
DAN RIVER BASIN ASSOCIATION,
2022 River Rally Attendee**

RIVER RALLY 2024

Join us for The 25th River Rally, an exciting experience for the network to gather on the banks of the Grand River in Grand Rapids, Michigan, for presentations, workshops, local art, mentoring, and connection. Local and regional nonprofit organizations, tribes, government agencies, businesses, and academic institutions will come together to share and build solutions to tackle the challenges coming up in their communities.

Sponsoring River Rally 2024 offers direct access to this diverse group of individuals on the leading edge of the water sector.

SPONSORSHIP OPPORTUNITIES

Your River Rally Sponsorship provides increased brand recognition and reach to more than 500 attendees representing nonprofits, government agencies, tribes, and businesses from the United States, Canada, and Puerto Rico. We offer unique and customizable recognition opportunities to our Basin and Watershed sponsors, such as the Welcome Reception, social and networking events, mentoring and mindfulness spaces, coffee and snack breaks, and more.

SPONSORSHIP LEVELS & BENEFITS

BENEFITS	✦ ECOSYSTEM SPONSOR \$30,000	BASIN SPONSOR \$20,000	WATERSHED SPONSOR \$15,000	RIVER SPONSOR \$10,000	TRIBUTARY SPONSOR \$5,000
Sponsorship shoutout during welcome and closing receptions and premiere event signage and video board recognition.	✓	✓			
Welcome opportunity for event of your choice, to include video and/or personal introduction.	✓	✓			
Naming opportunity for workshop theme, plenary, social, or other event.	✓	✓	✓		
Ad space in printed attendee materials.	½-page	¼-page			
Name and logo recognition in on-site signage, all event materials, email marketing, event website, and event registration page.	✓	✓	✓	✓	✓
Exhibit space to promote your brand and engage with 500+ attendees.	Priority position	✓	✓	✓	✓
Social media recognition on all River Network channels reaching 16K+ followers.	Stand-alone post	Stand-alone post	Stand-alone post	Group post	Group post
Recognition on River Network website through 2024.	✓	✓	✓	✓	✓
Complimentary registrations.	8	5	4	3	2

JOIN US AS A SPONSOR



RECENT SPONSORS



River Network grows and strengthens a transformational national network of water, justice, and river advocates. We envision a powerful and inclusive movement that ensures abundant clean water for all people and nature to thrive. We believe that joy and hope for our planet flows through our rivers.

RIVER RALLY IS A PRODUCTION OF RIVER NETWORK

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