

The Story Spine

The Story Spine, originally created by playwright Kenn Adams, is a tool for creating well-structured stories.

The Platform

- Once Upon a Time...
- Everyday...

The Catalyst

- But one day...

The Consequences

- Because of that... (repeated as many times as you wish)

The Climax

- Until finally...

The Resolution

- Ever since then...
- And the moral of the story is...



Telling a Memorable Story

Monday, November 10

BREAKOUT THREE

Take turns sharing a story about your organization's work to one (or more) of the audiences below.

After each story, listeners should share brief feedback in this format:

- 2 strengths
- 1 suggestion

Audiences

1. Millennial Family
 2. Lawmaker
 3. Farmer
 4. Community Organizer
 5. Tourism Council
 6. Newspaper Reporter
 7. Business Leader
 8. Local Small Business Owner
 9. Teenager
 10. Elementary School Teacher
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BREAKOUT TWO

Retell your stories using the Story Spine

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BREAKOUT ONE

Take turns sharing a personal story that is about 90 seconds long.

Here are some prompts if you need them:

- A story about a pet.
- A story about cooking.
- A story from high school.
- A story from your first “real” job.
- A story about traveling.
- A story about a favorite neighbor.
- A story about a family vacation.
- A story about a memorable performance or concert.
- A story about a sporting event.
- A story about an emergency.
- A story about a date.
- A story from your childhood.